

DISTRIBUTED BY MAHONEY NEWS AGENCY,
MUSKOGEE, OKLA.

NO. 1CH-1141

ORDER No. 68551

DATE 8-3-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELKS CLUB, MUSKOGEE, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE

SMALL TYPE: PHOTO BY EASTON STUDIO,
MUSKOGEE, OKLA.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT TRASH CONTAINER AND AUTOMOBILE.

BRICK WORK - CREAM COLOR. SIGN-PURPLE ON WHITE.

SUBMIT: YES
PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
URT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date AUG 6 1951

AND WORK SCHEDULE

By _____ Date AUG 6 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1951	AUG 13 1951
SKETCH				
RETOUCHING		6	AUG 6 1951	AUG 8 1951
REPHOTO				
PHOTO-LITHO				AUG 28 1951
BLEUPRINT			AUG 15 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 28 1951	9-10-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

H.N. SHONKWILER, EXCLUSIVE DISTRIBUTOR,
SPRINGFIELD, ILL.

NO. 1CH1142

ORDER No. 68465

DATE 8-3-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ABRAHAM LINCOLN HOTEL
SPRINGFIELD, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ROUGH PENCIL SKETCH ATTACHED. REMOVE FLAG POLES ON FRONT OF
BLDG. ADD FLAG POLE TO TOP OF BLDG. TOUCH UP COLORED MAN
TO LOOK LIGHTER.

SUBMIT:

RET. PHOTO REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH COMPANY, INC., CHICAGO
ENCLOSE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1951	AUG 13 1951
SKETCH				
RETOUCHING		5 1/2		AUG 8 1951
REPHOTO				AUG 28 1951
PHOTO-LITHO				
BLEUPRINT			AUG 15 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4	AUG 28 1951	9-10-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. 1CH-1143

ORDER No. 68560

DATE 8-6-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOVER'S LEAP, HIGH FALLS,
OBSERVATION POINT, SKY BRIDGE
AND STONE FACE IN ROCK CITY
GARDENS, LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - STANDARD

IMPRINT

SAME AS ABOVE

Same as
6BH1889

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD SOME PRETTY WHITE CLOUDS TO PICTURE.

ROCKS ARE COLOR OF 9BH1354. TO BE A FALL SCENE, WITH FOLIAGE
THE COLOR OF 6BH1889.

STANDARD READING MATTER AT BOTTOM OF MESSAGE SPACE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

YES

D 9939

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 7 1951

AND WORK SCHEDULE

Date

AUG 7 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 9 1951	AUG 13 1951
SKETCH				
RETOUCHING		3	AUG 7 1951	AUG 9 1951
REPHOTO				
PHOTO-LITHO			AUG 15 1951	SEP 6 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	SEP 6 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 1CH1144 • ORDER NO. 68468 DATE 8-8-51

CUSTOMER JASMINE COURT
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE, GIVING VIEW EFFECT OF
KODACHROME COLORING AS MUCH AS POSSIBLE.

ALSO SEE TISSUE OVERLAY.

RETURN ALL KODACHROMES.

*Returned 10/5/51
B.*

to Rev S 10/4/51

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret. 6
H.C. 106 1 1/2
L.A. 8 1/2
OB*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1145 ORDER NO. 68469 DATE 8-8-51

CUSTOMER OVERLAND COURT
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER: (AAA) OVERLAND COURT
U.S. HIGHWAY 85-87 - 1660 SO. SANTA FE
DRIVE - DENVER, COLORADO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

CUSTOMER SUGGESTS WE USE SLIGHTLY DARKER BLUE ON ROOFS OF OLDER UNITS THAN
WE SHOW ON ROOFS OF NEW FOREGRD. CENTER BLDG., BECAUSE OLDER UNITS SHOW
DARKER FROM WEATHER. (SEE PASTE-UP)

ALSO SEE TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Res. 4 1/2
H.C. 1 1/2
L.A. 9
RB

209/135

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1146 ORDER NO. 68474 DATE 8-8-51

CUSTOMER LIN FONG RESTAURANT
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LIN FONG

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

POSTS OUTLINED #2. CHAIR BACKS #11 OR DEEP FLAMINGO RED IN COLOR.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN KODACHROMES.

ret 10/9/51
JK

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
M.H.C. 106 2
L.A. 10 1/2
OB 102

as quoted

Red Impression B217

(E)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1147 ORDER NO. 68597 DATE 8-8-51

CUSTOMER BOW AND ARROW LODGE
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE

(BOW & ARROW LODGE)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

SUBMIT RETOUCED PHOTO

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
107
9-18-51
L.A. 9
OB

W. H. H.

photo returned
to John Wick
11/26/51 - due
to complaint

Sk Blue Impression

(E)

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1148 ORDER NO. 68480 DATE 8-8-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
ST. JOHN'S HOSPITAL
TULSA, OKLAHOMA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHRINE OF OUR LADY OF FATIMA
ST. JOHN'S HOSPITAL, TULSA, OKLAHOMA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE LARGE BLACK/WHITE PHOTO. COLORS & RETOUCHING ON
SMALL B/W PHOTO AND TINTED PHOTO.

KEEP COLORING SOFT AND SUBDUED.

ADD CLOUDS.
BLOCK OUT BLDG.

SUBMIT PROOF.

COLOR DESCRIPTION

AS INSTRS. ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref. 2
Jm H.C. 1061 1/2
L.A. 9
OB

W.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1149 ORDER NO. 68484 DATE 8-9-51

CUSTOMER SOHIO MOTEL
MAUD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SOHIO MOTEL & RESTAURANT 20 ROOMS
12 MILES NORTH OF CINCINNATI, OHIO
ON U.S. HIGHWAY NO. 25

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

VERY RUSH

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Repphotos 5x7

L.O. 2
Ret. 8
H.C. 107 2½
9-10-51
L.A. 12½

as quoted

W.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1150 ORDER NO. 68485 DATE 8-9-51

CUSTOMER W.G. SHIPLEY BAKING CO., INC.
FAYETTEVILLE, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

W.G. SHIPLEY BAKING CO., INC., FAYETTEVILLE,
ARKANSAS - SOUTH'S FINEST BREAD

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE CUT AS COPY. FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

RETURN CUT TO CUSTOMER.

COLOR DESCRIPTION

BUFF BRICK BUILDINGS. WHITE DOORS AND WINDOW TRIM. GREEN TREES. WHITE CLOUDS
AND BLUE SKIES.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED

TO

PHOTO USED FOR

NO
YES
RETURN PHOTO

5x7 Rephoto

Ret. 7
Jno H.C. 106 1/2
L.A. 9
00

as quoted

Walt

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1151 ORDER NO. 68757 DATE 8-10-51

CUSTOMER PORTIS STYLE INDUSTRIES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MEN HOW SMART YOU LOOK IN YOUR PORTIS
HATS.....

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE POSTER HEREWITH AS COPY. ADD ON SIDES AND TOP AS NECESSARY TO FILL
OUT SPACE AND PERMIT TOP HEADING TO APPEAR SATISFACTORILY.

ALL TYPE COPY MUST BE LEGIBLE.

RUSH PROOF.

COLOR DESCRIPTION

USE POSTER AS GUIDE.

VERY RUSH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reproduction 5x7

L.O. 1 1/2
Ret 5 1/2
L.A. 12
107 2 1/2
824 11

Red Impression

as quoted

W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1152 ORDER NO. 68760 DATE 8-10-51

CUSTOMER

MC WILLIAMS STATIONERY CO.
TEXARKANA, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE PARK
HOT SPRINGS NATIONAL PARK
ARKANSAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE SKETCH AS COPY.

~~SKETCH TO BE RESUBMITTED WITH B/A.~~

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Rephoto 506
Ret. 10
B.C. 106 13/4
L.A. 93/4

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1153 ORDER NO. 68763 DATE 8-9-51

CUSTOMER
BILLOWS HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FULLY AIR-CONDITIONED BILLOWS HOTEL
SWIMMING POOL -- GABANA COLONY

MIAMI BEACH, FLORIDA

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOR HOTEL VIEW USE PHOTO FROM 9BH495. PHOTO OF SWIMMING POOL ATTCHD.

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M--8-16-50

L.O. 1/2

Ret. 2

W.C. 106 2 1/2

L.A. 12 1/2

18

as quoted

11-3-55

allh. Blue
Superior

(E)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1154 ORDER NO. 68767 DATE 8-10-51

CUSTOMER
MOTEL DORMA DELL
NORWALK, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

MOTEL DORMA DELL EAST OR WEST - ENJOY
THE BEST" - 2 MILES WEST OF NORWALK,
OHIO, ON U.S. ROUTE 20 /

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT LEAVE OFF (AAA) EMBLEM. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Ref. 4 1/2
L.A. 9

WJH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1155 ORDER NO. 68768 DATE 8-9-51

CUSTOMER

RIVER'S END COTTAGE COURT
NEW PORT RICHEY, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE B/W PHOTO CARD AS COPY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY OF LARGE PRINT FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4
H.C. 106 13/4
L.A. 93/4

as quoted

W.D.H.

DISTRIBUTED BY KOCH NEWS CO.,
2120 S.MERIDIAN ST., INDIANAPOLIS, IND.

NO. 1CH-1156

ORDER No. 68640

DATE 8-10-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMERICAN LEGION NATIONAL
HEADQUARTERS, INDIANAPOLIS,
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

STRAIGHTEN LAST PYLON TO RIGHT. SHOW CLOUDS.
BUILDING IS INDIANA LIMESTONE. PYLONS-BLACK GRANITE, GOLD
EAGLES. CENOTAPH (BOX IN CENTER) IS BLACK GRANITE - GOLD LETTERS.
REDDISH GRANITE FOUNDATION SQUARES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 13 1951

AND WORK SCHEDULE

Date

AUG 13 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 14 1951	AUG 29 1951
SKETCH				
RETOUCHING	3	4 1/2	AUG 14 1951	AUG 14 1951
REPHOTO				
PHOTO-LITHO			AUG 21 1951	SEP 7 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 7 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1157 ORDER NO. 68769 DATE 8-10-51

CUSTOMER BERNARD CO.
ELK POINT, SOUTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

BERNARD MOTEL - ELK POINT,
SOUTH DAKOTA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE ATTACHED NEGATIVE.

FOLLOW SKETCH - NOTE ELIMINATION OF S IN ELK.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print 5x7

Ret. 44-107
Jm. F. G. 1/4-9-14-51
L.A. 9

OB

as specified

W.D. 15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1158 ORDER NO. 68770 DATE 8-10-51

CUSTOMER RANSOM'S COURT
TUCSON, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL: *lower in 1/2*

RANSOM'S COURT - 2944 ORACLE ROAD
TUCSON, ARIZONA

FRONT NO. 5 (All of this on address side) R. M. Yes No 3 SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FULL FACE 3 SIDES WITH APPROX. 1" TINTED TYPE PANEL AT BOTTOM.

REPRODUCE ACT EMBLEM IN SKY - COLORS AS PER LABEL. USE OWN DISCRETION
AS TO SIZE.

ALSO SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY & KODACHROME PRINT.

RETURN KODACHROME PRINT.

Returned 10/5/51

To Dept 5 10/4/51

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rep photo

Ret. 5
M.H.C. 11 1/2
L.A. 9

as quoted

W.O.H.

Blue Impression

(F)

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH-1159

ORDER No. 68642

DATE 8-10-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WELCOME PARDNER !
KISSIMMEE, FLORIDA

PRIVATE # BEFORE TITLE: K.13

SMALL TYPE: KENTON 48

COPYRIGHT 1949--JAYCEES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH - NOTE CORRECTIONS ON
TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AUG 13 1951

AND WORK SCHEDULE

Date

AUG 13 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 16 1951	AUG 20 1951
SKETCH L.O.	4	3 1/2	AUG 14 1951	AUG 16 1951
RETOUCHING		3	AUG 14 1951	AUG 16 1951
REPHOTO				
PHOTO-LITHO				AUG 31 1951
BUEPRINT			AUG 21 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 21 1951	9-7-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1160 ORDER NO. 68777 DATE 8-10-51

CUSTOMER COLLMONT DE LUXE DINER
COLLINGSWOOD, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: COLLMONT DELUXE DINER AND
DINING ROOM

BOT: CUTHBERT BOULEVARD AT HADDON AVENUE,
COLLINGSWOOD, N. J.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED ✓

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED ✓

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CM-8-16-50

Rel. 6 1/2
D.C. 2 1/4
L.A. 12
9-13-51

084246

as quoted

W.H.

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

NO. 1CH-1161

ORDER No. 68665

DATE 8-13-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATERWORKS SWIMMING POOL,
SERVING CUYAHOGA FALLS AND AKRON,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. (2 PHOTOS), USE ONE INDICATED AND REMOVE SOME
BUILDING IS WHITE FRONT AND TOP, SIDE IS COLORED STONE.
BLUE-GREEN WATER. SILVER FENCE.

PHOTO-IN-3011-183

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AUG 14 1951

AND WORK SCHEDULE

AUG 14 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 16 1951	AUG 21 1951
SKETCH				
RETOUCHING	3	3	AUG 14 1951	AUG 16 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 22 1951	AUG 21 1951
HAND COLOR PROOF	107	1 1/2	AUG 21 1951	9-11-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1162 ORDER NO. 68666 DATE 8-13-51

CUSTOMER SACRAMENTO METHODIST ASSEMBLY,
EL PASO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS. SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LODGE, SACRAMENTO METHODIST ASSEMBLY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

COLOR DESCRIPTION

ROOF IS SILVER ALUMINUM. WALLS WHITE. GABLE,
BANNISTERS, ETC. SKINNED PINE-A LIGHT TAN IN COLOR.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ret. 3 1/2
J.M. F.C. 106 1 1/2
L.A. 9

B

as quoted

Wdit

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1163 ORDER NO. 68667 DATE 8-13-51

CUSTOMER COCKATOO CAFE
LOS ANGELES, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ANDY LOCOCO'S
THE COCKATOO
INGLEWOOD, CALIFORNIA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

400 1/2
8
116 2
12

as quoted
WOT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1164 ORDER NO. 68672 DATE 8-13-51

CUSTOMER DUTRO'S
MINNEAPOLIS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ORIGINAL SEA FOOD RESTAURANT
828 HENNEPIN AVE.
MINNEAPOLIS, MINN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer
Side — Center

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT

COLOR INSTRUCTIONS ENCLOSED /

COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

8x10 Repl
5+7

Rel.
Mr H.C. 107 2
9-19-51
L.A. 11

CB

as quoted

YCH

Red Simpson

E

M. E. RUSSELL, SARASOTA, FLORIDA

NO. 1CH-1165

ORDER No. 68675

DATE 8-14-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL LIDO BEACH CASINO ON
THE GULF OF MEXICO, SARASOTA,
FLORIDA /

PRIVATE # BEFORE TITLE: S.20 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. NICE BRIGHT COLORS FOR
BEACH SCENE.

(NOTE 1BH262 & 9BH427 ENCLOSED FOR UMBRELLA
COLORS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2
Objects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date AUG 14 1951 AND WORK SCHEDULE By _____ Date 14 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 15 1951	AUG 20 1951
SKETCH				
RETOUCHING		5	AUG 14 1951	AUG 15 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	112	AUG 21 1951 AUG 30 1951	AUG 30 1951 9-11-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

M. E. RUSSELL, SARASOTA, FLORIDA

NO. 1CH-1166
ORDER No. 68676
DATE 8-14-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"ITALIAN GARDEN COURT"
JOHN AND MABLE RINGLING MUSEUM
OF ART, SARASOTA, FLORIDA

PRIVATE # BEFORE TITLE: S.7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. (USE COLORS ON OCK-134 FOR
COLOR GUIDE ---
ENCLOSED-BUT NOT QUITE SO DARK).

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2
order for the customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By UB
Date 8-14-51

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 17 1951	AUG 21 1951
SKETCH				
RETOUCHING		4 1/2	AUG 14 1951	AUG 17 1951
REPHOTO				
PHOTO-LITHO				SEP 4 1951
BLEUPRINT STRIPPING, OPAQUING			AUG 22 1951	
HAND COLOR PROOF	107	1 1/2	SEP 4 1951	9-11-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. _____ DATE Filed. _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

NO. 1CH-1167
ORDER No. 68677
DATE 8-14-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MORRIS HARVEY COLLEGE ON THE
KANAWHA, ACROSS FROM STATE
CAPITOL, CHARLESTON, WEST
VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION DAY VIEW

REMOVE - PILES OF DIRT IN FRONT OF LOWER WINDOWS ON RIGHT.

LIGHT BUFF BRICK BUILDING, BROWN CORNICE EDGE. CREAM SASH
AND FRAMES. DARK BROWN STEPS IN CENTER FRONT.
GREEN SHRUBBERY ALONG WATER EDGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date 8-14-1951

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date 8-14-1951

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 16 1951	AUG 21 1951
SKETCH				
RETOUCHING		4	AUG 14 1951	AUG 16 1951
REPHOTO				
PHOTO-LITHO				AUG 30 1951
BLUEPRINT			AUG 22 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 30 1951	
ARTIST DEPT.	105	236		10-1-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

NO. 1CH-1168
ORDER No. 68677
DATE 8-14-51.

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE).

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOVERNOR'S MANSION AND STATE
CAPITOL DOME, CHARLESTON, WEST
VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION DAYLIGHT VIEW
MANSION-DARK RED BRICK, WHITE COLUMNS, CORNICE, RAILINGS AND
PORCH. WHITE SASH, FRAMES AND ENTRANCE. TAN GRAY GABLE. DARK
RED BRICK STEPS. DARK SLATE ROOF. TAN GRAY FRAMES AROUND
WINDOWS. DARK RED BRICK COLUMNS AT SIDEWALK ENTRANCE WITH
BRONZE LIGHTS ON COLUMNS. CAPITOL DOME* LIGHT GRAY STONE, DULL
GOLD PANEL ROOF WITH WINE COLOR GLASS. TOP POINT AND FLAG POLE
ARE DULL GOLD COLOR. BASE AND LOWER PART OF BLDG. LIGHT GRAY
STONE. GREEN TERRACED LAWN AND SHRUBBERY. SHOW ATTRACTIVE
CLOUDS IN SKY. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

AUG 14 1951

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 14 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 16 1951	AUG 21 1951
SKETCH				
RETOUCHING		4½	AUG 14 1951	AUG 16 1951
REPHOTO				
PHOTO-LITHO				AUG 31 1951
BLUEPRINT			AUG 22 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 31 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY RALPH YOUNG,
CANTON, OHIO

NO. 1CH-1169

ORDER No. 68678

DATE 8-14-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PHILOMATHEON SOCIETY OF THE
BLIND-HARTUNG HOUSE, CANTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING - RATHER STRAW COLOR (NOW DIRTY), RED TILE ROOF.
WHITE TRIMMINGS. BANNISTERS OR RAILING - DARK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1951	AUG 28 1951
SKETCH				
RETOUCHING	1	6	AUG 14 1951	AUG 20 1951
REPHOTO				SEP 7 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	SEP 7 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ADV. ORDER

CUSTOMER GRAEHL MOTOR SERVICE
MISSOULA, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate			Copyright in Plate		
Yes	No		Yes	No	

Title in full

GRAEHL MOTOR SERVICE
601 WEST BROADWAY ON HIGHWAY 10 AND
93 WEST, MISSOULA, MONTANA
WE NEVER CLOSE

FRONT NO. 5

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - WITH CORRECTIONS AS NOTED
ON SKETCH AND TISSUE OVERLAY. "GMC" PRINTED ON THE SIDE OF RED PICK-UP
TRUCK: "GRAEHL MOTOR SERVICE" PRINTED IN RED ON CENTER BUILDING: "GMC"
PRINTED IN THE CIRCLE ON THE AERIAL SIGN: ON BUILDING IN FAR LEFT "GRAEHL
MOTOR SERVICE" PRINTED IN RED WITH A NARROW RED BORDER SURROUNDING IT.

COLOR DESCRIPTION

SAME AS ABOVE

14-8-16-50

W 50

Red & St. Blue
Jungfrevione

F

Jan. 107	Ref.	7
9. 107	H. C.	14
	L. A.	9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1171 ORDER NO. 68703 DATE 8-15-51

CUSTOMER
G. V. LANDERS
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

W 2K

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SUBMIT RETOUCED PHOTO

FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY/

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

F

Oct. 7
JIC 112 106
La 9

Walt

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1172 ORDER NO. 68704 DATE 8-15-51

CUSTOMER SHORECREST APARTMENTS
HOLLYWOOD BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SHORECREST APARTMENTS
HOLLYWOOD BEACH, FLORIDA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 1CH-1173
ORDER No. 68709
DATE 8-15-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOthic TYPE

CUMBERLAND MARYLAND PLANT OF THE
CELANESE CORPORATION OF AMERICA

PRIVATE # LOWER RIGHT CORNER: 54

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13

R. M. YES - SAME AS

IMPRINT

SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE SAME GENERAL COLOR SCHEME AS ON 7AH370.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

5x7 Photo

Teich Company
9/4/51
Priv. #54

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 28 1951
SKETCH				
RETOUCHING	5	5 1/2	AUG 16 1951	AUG 21 1951
REPHOTO				
PHOTO-LITHO				SEP 19 1951
BLUEPRINT STRIPPING, OPAQUING			AUG 30 1951 SEP 19 1951	
HAND COLOR PROOF	107	2		9 20 1951
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1174 ORDER NO. 68713 DATE 8-15-51

CUSTOMER MRS. E. A. RUSSELL
WILLISTON, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RUSTLE INN CABINS,
WILLISTON, NORTH DAKOTA

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE - POSTS AND WIRES. "CLEAN" STREET.
MAKE SIGN MORE LEGIBLE "RUSTLE INN" AND
"CABINS" AT BOTTOM OF SIGN. LIGHT LOGS WITH
BUFF TRIM AND RUST ROOFS. THE SIGN IS RUST AND BUFF. BRING OUT
END CABIN ON THE RIGHT SIDE AS IT WILL SHOW THERE IS ANOTHER SET OF
CABINS ON THAT SIDE.

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Ref. 5
L.C. 106 1 1/2
L.A. 9

W 574

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-1175

ORDER No. 68720

DATE 8-16-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEMINOLE INDIAN FAMILY GROUP AT
THE MUSA ISLE INDIAN VILLAGE,
MIAMI, FLORIDA

PRIVATE # BEFORE TITLE: M.44

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES (MAP).

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION HORIZONTAL VIEW.

MAP ALL IN ONE COLOR-BLUE.

MAKE VERY DISTINCT COLORS IN INDIAN DRESSES, SIMILAR TO TWO
CARDS ENCLOSED. ALSO SEE KODACHROME TRANSPARENCY ON A
SEPARATE ORDER.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1951	AUG 24 1951
SKETCH				
RETOUCHING		4		AUG 20 1951
REPHOTO				
PHOTO-LITHO				SEP 20 1951
BUEPRINT			SEP 4 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	157	2 1/2	SEP 20 1951	9-24-51
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 1CH-1176

THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT, TEXAS
ORDER No. 68744

DATE 8-17-51

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIR VIEW, PORT ARTHUR, TEXAS

SMALL TYPE: PHOTO BY EVERETT
PHOTOGRAPHIC SERVICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM BOTTOM.

MOST BUILDINGS BUFF TO TAN. TRY TO MAKE THE WHITE
OIL STORAGE VATS IN BACKGROUND, STAND OUT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 21 1951	AUG 25 1951
SKETCH				
RETOUCHING	1	4 1/2	AUG 20 1951	AUG 21 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2	SEP 7 1951	
ARTIST DEPT.		13 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT,
TEXAS

NO. 1CH-1177

ORDER No. 68744

DATE 8-17-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WORLD'S LARGEST PETROLEUM
BUTADIENE PLANT, PORT NECHES,
TEXAS, IN THE PORT ARTHUR, ORANGE,
BEAUMONT AREA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY BUSINESS MEN'S
STUDIO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE PROCESSING TANKS ARE WHITE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By CR
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1951	AUG 20 1951
SKETCH				
RETOUCHING	7	4 1/2	AUG 20 1951	AUG 20 1951
REPHOTO				
PHOTO-LITHO			AUG 30 1951	SEP 7 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	SEP 7 1951	9-11-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT,
TEXAS

NO. 1CH-1178

ORDER No. 68744

DATE 8-17-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OIL REFINERY SCENE NEAR PORT
ARTHUR-BEAUMONT, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

SMALL TYPE: PHOTO BY BUSINESS MEN'S
STUDIO

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS ARE ALUMINUM AND STEEL

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *CR*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1951	AUG 28 1951
SKETCH				
RETOUCHING		3 1/2	AUG 20 1951	AUG 24 1951
REPHOTO				
PHOTO-LITHO				SEP 12 1951
BUEPRINT STRIPPING, OPAQUING			AUG 30 1951	
HAND COLOR PROOF	107	1 1/2	SEP 12 1951	7-14-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1179 ORDER NO. 68752 DATE 8-17-51

CUSTOMER MIAMI MIRAMAR HOTEL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MIAMI MIRAMAR HOTEL-OVERLOOKING
BISCAYNE BAY-MIAMI, FLORIDA

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

~~FOLLOW INSTRUCTIONS ENCLOSED~~

COLOR DESCRIPTION

~~FOLLOW INSTRUCTIONS ENCLOSED~~ - FOLLOW COLOR PHOTO

RETURN COLOR PHOTO TO CUSTOMER

Bus Card
Returned 10/10/51 B.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

587

#2 - 3

#1 - 4L - 1/2
#2 - 2 1/2 - 100 3/4

L.O.

5
68

as quoted

W/2H



THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT,
TEXAS

NO. 1CH-1181

ORDER No. 68794

DATE 8-20-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

PROCTER STREET, LOOKING NORTH,
PORT ARTHUR, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS

ON 7AH1322

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS AND PEOPLE, AND ALL OVERHEAD WIRES.

RIGHT: 1st BLDG.-CONCRETE AND GREEN: 2nd - LIGHT BLUE: 3rd-RED
AND BUFF: 4th - WHITE: TALL BLDG.-TAN.

LEFT: 1st BLDG.-CONCRETE: 2nd - BUFF AND RED: 3rd - TAN:
TALL BLDG.-BROWN.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1951	AUG 22 1951
SKETCH				
RETOUCHING		5 1/2	AUG 20 1951	AUG 22 1951
REPHOTO				
PHOTO-LITHO				SEP 20 1951
BLUEPRINT STRIPPING, OPAQUING			AUG 31 1951	
HAND COLOR PROOF	106	1 1/2	SEP 20 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH-1182
ORDER NO. 68798
DATE 8-20-51'

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

GENERAL OGLETHORPE HOTEL,
WILMINGTON ISLAND, SAVANNAH,
GEORGIA

PRIVATE # BEFORE TITLE: 32

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED -

ALSO TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

~~Photo in 361164~~

Executive OK of Estimate

Bv

ESTIMATE

Cost Dept. Checked

By

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1951	AUG 20 1951
SKETCH				
RETOUCHING		5-✓	AUG 20 1951	AUG 20 1951
REPHOTO				
PHOTO-LITHO				SEP 13 1951
BLUEPRINT			AUG 31 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	SEP 13 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By-

By _____

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

NO. 1CH-1183
ORDER No. 68798
DATE 8-20-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIDWAY CHURCH, ERECTED 1792,
MIDWAY, GEORGIA-LOCATED ON U.S.
17 SOUTH OF SAVANNAH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: 5

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION NEGATIVE ENGLOSED.

FOLLOW INSTRUCTIONS ENCLOSED -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1951	AUG 29 1951
SKETCH				
RETOUCHING	9	3-4	AUG 20 1951	AUG 23 1951
REPHOTO				
PHOTO-LITHO				SEP 13 1951
BLUEPRINT			AUG 31 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1-2	SEP 13 1951	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

NO. 1CH-1184

ORDER No. 68800

DATE 8-20-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE FOUNTAIN IN BEAUTIFUL FORSYTH
PARK, SAVANNAH, GEORGIA

PRIVATE # BEFORE TITLE: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this photo...
we to it that...
tives...
in harmony with...
to make an attractive set.

Card 0CH1431

Photo in 3CH 58

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1951	AUG 29 1951
SKETCH				
RETOUCHING	9	3 1/2	AUG 20 1951	AUG 22 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 13 1951	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

NO. 1CH-1185
ORDER No. 68800
DATE 8-20-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
CHRIST CHURCH, FOUNDED 1733,
SAVANNAH, GEORGIA
PRIVATE # BEFORE TITLE: 14

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6

Photo 30459

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 23 1951	
SKETCH				
RETOUCHING		6	AUG 20 1951	AUG 22 1951
REPHOTO				
PHOTO-LITHO				SEP 21 1951
BLEUPRINT			AUG 31 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106		SEP 21 1951	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, ~~GA.~~ GA.

NO. 1CH-1186

ORDER No. 68800

DATE 8-20-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

LOOKING SOUTH ON BULL STREET,
SAVANNAH, GEORGIA

PRIVATE # BEFORE TITLE: 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO

CURT TEICH

PROOF

YES
HANDCOL PROOF

RETURN PHOTO

, INC., CHICAGO
SOLE

Photo in 30453

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 21 1951	AUG 29 1951
SKETCH				
RETOUCHING	7	5-1	AUG 20 1951	AUG 21 1951
REPHOTO				
PHOTO-LITHO				SEP 13 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	AUG 31 1951 SEP 13 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

NO. 1CH-1187

ORDER No. 68802

DATE 8-20-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SAVANNAH BEACH,
GEORGIA

"GEORGIA'S COASTAL PLAYGROUND"

PRIVATE # IN RIGHT OR LEFT HAND

TOP CORNER: 33

SMALL TYPE: (C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

AS GENERAL BACKGROUND USE VIEW FROM OCH1424.

OTHER VIEWS AS PER ENCLOSED LIST.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

S - OC-H1430 ✓

A - OC-H1421 ✓

V - OC-H1426 ✓

A - OC-H1422 ✓

N - OC-H1425 ✓

N - OC-H1423 ✓

A - OC-H1424 ✓

H - OC-H1437 ✓

B - #A

E - #B

A - 3A-H1831 ✓

C - 8A-H1939 ✓

H - #C

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	7		
RETOUCHING	7	6		901 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

NO. 1CH-1188

ORDER No. 68804

DATE 8-20-51

25 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)
RAMPARTS OF HISTORIC FORT
PULASKI, SHOWING ATLANTIC OCEAN
IN DISTANCE, SAVANNAH BEACH,
GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: 13

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ENCLOSED - ALSO
TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
FIVELOPE PHOTO TICKET

Return 36462

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1951	AUG 29 1951
SKETCH				
RETOUCHING	11	2	AUG 20 1951	AUG 22 1951
REPHOTO				
PHOTO-LITHO				SEP 13 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 13 1951	
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1189 ORDER NO. 68813 DATE 8-20-51

CUSTOMER MRS. RALPH DOCKSEY
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CACTUS COURT, NORTH FORT MYERS,
FLORIDA - ON U.S. 41

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

COLOR OF THE COURT IS NO. 34, TRIM IS NO. 59. ONE CAR IS NO. 65,
OTHER CAR IS BLACK. THE CHAIRS ARE 3 DIFFERENT COLORS: NO. 1 - 23- 38,
ALTERNATING. TREES AND FOLIAGE ARE GREEN. DRIVEWAY IS WHITE. AND HAS
NEON LIGHTS ALL AROUND THE TOP EDGE. FLOWERS ALONG THE LITTLE RAILING
ARE ALL COLORS. FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

9-18/08/13/14

La 9

OB

Rephoto 3.50

W.D.

ADV. ORDER

CUSTOMER FLORADELL COURT
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate			Copyright in Plate		
Yes	No		Yes	No	

Title in full

FLORADELL COURT - R. R. 1
SARASOTA, FLORIDA (AAA)

"WHERE DAZZLING DAYS MEET EASY-SLEEPING NIGHTS"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP PHOTO AS MARKED

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

To

PHOTO USED FOR

Ref. 5 1/2
Mex. U. C. 104/12
L. A. 9
68

1801

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.
|
NO
|
YES
|
RETURN PHOTO

DIAL NO. 1CH1180 ORDER NO. 68753 DATE 8-17-51

CUSTOMER ANTONIO NOVELO C.
ENSENADA, B.C.F.A., MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS. CARDS SIZE 3½ X 2-5/16

STYLE ART COLORTONE-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER: ESTERO BEACH, RESORT,
ENSENADA, B. CALIF., MEXICO
LOWER: ANTONIO NOVELO C., PROP.

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH463. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE
MAKE COLORS A LITTLE BRIGHTER

Bus Card

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

68753 L.O. 1/2
L.A. 2 1/2

as given!

WCH

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. X1CH1191 ORDER NO. 68815 DATE 8-20-51

CUSTOMER HOTEL TAMS
HURON, SOUTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL TAMS
HURON, SOUTH DAKOTA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

NEGATIVE ENCLOSED:

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT CARS

COLOR DESCRIPTION

LIGHT TAN BUILDING, GROUND FLOOR RED-BROWN. TRIM AT ENTRANCE-WHITE.
AWNINGS TAN. SIGNS: HOTEL - BLUE LETTERS ON YELLOW
BACKGROUND. TAMS - YELLOW LETTERS ON BROWN
BACKGROUND. BELOW - LIGHT BLUE
GEORGE'S - RED BACKGROUND
(SIGN AT CORNER) RESTAURANT - WHITE BACKGROUND

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Make lighter Print 5x7 Print

Ref. 6.
Jm H.C. 107 11/2
L.A. 9

as quoted

W.H.

Red + Blue Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1192 ORDER NO. 68816 DATE 8-20-51

CUSTOMER STRONGSVILLE DINER
BEREA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M BUS. CARDS SIZE 3 1/2" X 2-3/4"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GEER'S STRONGSVILLE DINER, PEARL ROAD,
U. S. 42, 2 MILES NORTH OF U.S. 82,
STRONGSVILLE, OHIO. TRUCK STOP

FRONT NO. NO

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

1/2" PANEL AT BOTTOM OF CARD-WITH TITLE. MAKE NIGHT VIEW.
TAKE OUT CARS, WIRES, POLES AND HOUSES.

COLOR DESCRIPTION

NIGHT VIEW:

SILVER ALUMINUM BLDG., RED NEON SIGN. PINK NEON AROUND CLOCK.
"FROZEN CUSTARD" SIGN- BLACK LETTERS ON WHITE BACKGROUND. BLACK TOP
DRIVEWAY. DARK RED SIDEWALK AROUND BLDG. LEAVE IN PHONE BOOTH ON RIGHT-
IT IS BLUE AND WHITE.

Bus Card

MAKEOVER

Charge to _____ Dept. _____

EST. Makeover Time Required

DEPT.	TIME	Time Recorded in Cost Book
RETOUCHING		
ENGRAVING		
PHOTO LITHO		
COMPOSING		
LITHO ART		
By _____		

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 4/2
Ret. 5
107 3/4
109-10/18/51 L.O. 43/4

as quoted

Red Impression

*Makeover
Make off
Lph 9/1/51*

(Signature)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1193 ORDER NO. 68818 DATE 8-21-51

CUSTOMER
GILA AUTO COURT
GILA BEND, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: MODERN - ON U.S. 80-ELEV. 736 FT.
LOWER: GILA AUTO COURT - GILA BEND,
ARIZ.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM D-2777

TAKE OUT. CAR

COLOR DESCRIPTION

USE PHOTO FROM D-2777 - REFER TO 1CH274 FOR COLORS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 3
C.C. 16 1/2
L.A. 9

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1194 ORDER NO. 68819 DATE 8-21-51

CUSTOMER D. J. SASS
SAN DIEGO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL OCEAN VILLAGE-SAN DIEGO,
CALIFORNIA

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SHOW BATHERS, CHILDREN AND BEACH UMBRELLAS ON THE BEACH.

COLOR DESCRIPTION

ROOFS ARE #2 RED. WALLS ARE WHITE.
LAWNS, FOLIAGE AND FLOWERS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5x7 5
H.C. 1/2
L.A. 9 1/2

edit

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1195 ORDER NO. 68820 DATE 8-21-51

CUSTOMER D. J. SASS
SAN DIEGO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL OCEAN VILLAGE-SAN DIEGO,
CALIFORNIA

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM 1CH1194. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1196 ORDER NO. 68821 DATE 8-21-51

CUSTOMER MC GINTY'S CAFE
HELENA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(IN SKY AT RIGHT)

MC GINTY'S CAFE - HELENA, GEORGIA
CLEAN-MODERN AIR CONDITIONED

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INTERIOR VIEW IN SKY AT LEFT - SIZE ABOUT 1-1/2" HIGH - SEE LAYOUT.

EXTERIOR VIEW- REMOVE POLES, WIRES AND TANKS IN BACKGROUND.

FOLLOW TISSUE OVERLAYS FOR EXTERIOR AND INTERIOR(INSERT) VIEWS.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5X7

2 1/2

Set 6

HC 2 104 9-12-51

3012

OB

as quoted

WON

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1197 ORDER NO. 68822 DATE 8-21-51

CUSTOMER THE WALDORF APARTMENTS
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE WALDORF,
MIAMI, FLORIDA

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE STREET SIGN POST AND WIRES, AND HOUSE IN REAR.

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS
ENCLOSED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

102 Ret. 6 1/2
L.C. 1 1/2
L.B. 8 1/2

W.D. X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1198 ORDER NO. 68823 DATE 8-21-51

CUSTOMER
SUNNY ISLES MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SUNNY ISLE MOTEL,
MIAMI BEACH 41, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. FOLLOW INSTRUCTIONS ENCLOSED

MAKE DRAWING, USING PENCIL SKETCH AS GUIDE, PLUS
INST ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. & making
colored drawing
6-8 hrs
#2 - 1/2 in.

U.C. 2 7/07
L.A. 10

as quoted

WJH

Retouched photo
to customer for U.S.
8/31

NO. 10H1199

HUNTINGTON NEWS AGENCY, HUNTINGTON, W. VA. ORDER No. 68825

DATE 8-21-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

DREAMLAND SWIMMING
POOL AND RECREATION CENTER,
HUNTINGTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. WHITE, DULL RED ROOF. BRIGHT BLUE & WHITE STRIPED
AWNING CORNICE. BRIGHT BLUE RAILINGS & SMALL WINDOW FRAMES,
BELOW RAILINGS. BRIGHT BLUE WALL AROUND SWIMMING POOL.
LIGHT CEMENT WALK. WHITE SLIDES & DIVING PIERS. BRIGHT BLUE
WALLS AROUND BASE OF DIVING PIERS. DARK GRAY TENNIS COURT.
BRIGHT GREEN LAWN. MAKE WATER IN POOL BRIGHT DEEP BLUE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1951	AUG 24 1951
SKETCH				
RETOUCHING	5	3	AUG 22 1951	AUG 24 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 31 1951 SEP 13 1951	SEP 13 1951 SEP 18 1951
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HUNTINGTON NEWS AGENCY, HUNTINGTON, W. VA.

NO. 1LH1200

ORDER No. 68825

DATE 8-21-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

FIELD HOUSE, HUNTINGTON, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LARGE POLES & WIRES. DARK RED BRICK ON LEFT & RIGHT ENTRANCE SECTIONS & RIGHT BASE. PINK COLOR CEMENT COLUMNS ALONG SIDE & FRONT OF BLDG. BLDG WHITE CEMENT ABOVE FIRST FLOOR. LIGHT SILVER COLOR DOOR FRAMES & PANELS & MARQUEE PORCH ALL ALONG LEFT SIDE & ENTRANCE. LIGHT GRAY COLUMNS UNDER MARQUEE PORCH. SHOWN FLAG ON POLE. LIGHT STONE PANEL UNDER FLAG ON LEFT. CLEAR GLASS DOORS SILVER FRAMES AT ENTR. DARK ROOF ON RIGHT. LIGHT CEMENT WALK. DARK GRAY STREET. LIGHT GRAY SASH & FRAMES & TOP CORNICIA

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOFS RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

PHOTO IV-364235

9898

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 23 1951	AUG 29 1951
SKETCH				
RETOUCHING	3	24	AUG 22 1951	AUG 22 1951
REPHOTO				
PHOTO-LITHO			AUG 31 1951	SEP 13 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	SEP 13 1951	7-17-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1201 ORDER NO. 68839 DATE 8-21-51

CUSTOMER SOUTHEAST FURNITURE CO.
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN SKY)

THE NEW-- SOUTH EAST FURNITURE COMPANY,
SUGAR HOUSE, SALT LAKE CITY, UTAH

FRONT NO. 5
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LIGHTEN SHADOWS IN FRONT OF WINDOWS AND INDICATE FURNITURE IN THE
WINDOWS - FOLLOW TISSUE OVERLAY

To customer

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6 1/2
Jim 106 Hc 1 1/2
La 9
OB

01211

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1202 ORDER NO. 68838 DATE 8-21-51

CUSTOMER STAR LAKE INN
STAR LAKE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ " POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED /

COLOR DESCRIPTION

USE KODACHROME TRANSPARENCY SLIDE FOR COLOR GUIDE

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Jim 107
9/10/51
Per 4
40134
La 10
OB

5x7 Reproduction
3-20-51
11/2/51

2 Rephotos as marked

SAM J. RODES, DELAND, FLA.

NO. 1CH-1204

ORDER No. 68955

DATE 8-22-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH, DELAND
FLORIDA

SUBTITLE: TRINITY METHODIST
CHURCH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION VERTICAL VIEWS.

(2 VIEW CARD) : ARRANGE 2 VIEWS AS PER PENCIL OUTLINE ENCLOSED.

FIRST METHODIST: TAKE OUT CARS AND FOLLOW TISSUE OVERLAY.

TRINITY METHODIST: FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1951	AUG 31 1951
SKETCH		1		
RETOUCHING		5	AUG 24 1951	AUG 29 1951
REPHOTO				
PHOTO-LITHO				SEP 20 1951
BLUEPRINT			SEP 6 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	2	SEP 20 1951	9-21-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1205 ORDER NO. 68959 DATE 8-22-51

CUSTOMER THE KITCHEN
MAPLE SHADE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE*WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: FOUR MILES FROM TACONY-PALMYRA
BRIDGE

LOWER: ROUTE 541, MAPLE SHADE, N.J.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

PA 6
106 HC 1 1/2
La 9
02

W 2 H

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1206 ORDER NO. 68960 DATE 8-22-51

CUSTOMER THE KITCHEN
MAPLE SHADE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS. CARDS SIZE 3 1/2 x 2-5/16

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: FOUR MILES FROM TACONY-PALMYRA
BRIDGE

LOWER: ROUTE S41, MAPLE SHADE, N.J. /

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1205. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DESERT SOUVENIR SUPPLY, BOULDER CITY,
NEVADA

NO. 1CH1207

ORDER No. 68855

DATE 8-23-51

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP WILBUR CLARK'S DESERT INN

BOT LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES

IMPRINT

WILL FOLLOW

SAME AS ABOVE

PHOTO PROPERTY OF

C. T. & CO. CUST

RETOUCHING AND COLOR DESCRIPTION

Retouched photo to office

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Just T's

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1951	AUG 29 1951 SEP 17 1951
SKETCH				
RETOUCHING	✓	✓	AUG 24 1951	AUG 27 1951
REPHOTO				
PHOTO-LITHO				SEP 24 1951
BLUEPRINT			SEP 19 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	SEP 24 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DESERT SOUVENIR SUPPLY, BOULDER CITY,
NEVADA

NO. 10H1208

ORDER No. 68855

DATE 8-23-51

25 M POST CARDS C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WILBUR CLARK'S DESERT INN

EST LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES ~~WILL FOLLOW~~ 10H44

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF ~~C. T. & Co.~~ CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TOUCHED-UP PHOTOGRAPH AS COLOR GUIDE

Retouched Photo to Office
Return colored photo

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2

order for...
...
...
...
...

5CK1778

just title

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1951	AUG 29 1951
SKETCH				
RETOUCHING	2	5 1/2	AUG 24 1951	AUG 27 1951
REPHOTO				
PHOTO-LITHO			SEP 24 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	13 1/2	SEP 24 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Submit to Office

UNITED NEWS CO., 24 WEST JEFFERSON AVENUE,
DETROIT, MICH.

NO. 1CH-1209

ORDER No. 68859

DATE 8-23-51

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MACCABEES BUILDING, DETROIT,
MICHIGAN,

PRIVATE # BEFORE TITLE: 241 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT

SAKE AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE CUT OLDER MODEL CARS. ADD CLOUDS IN SKY.
FOLLOW 3581516 FOR COLOR OF BUILDING. AERIAL IN RED AND WHITE.
WHITE LETTERS "W X Y Z". "THE MACCABEES" - YELLOW LETTERS (CANARY)
"A LIFE INSURANCE SOCIETY" - LETTERS ARE CANARY YELLOW ~~XXXXXX~~ ON
MAROON BACKGROUND. BACK STRIPE BELOW WXYZ - SHOW SOME KIND OF
WHITE WRITING AS NEWS EVENTS ARE FLASHED ON THERE. DIFFERENT COLOR
OF BLDGS. IN BACKGROUND (SOME WHITE & GRAY). BLACK TOP STREET WITH
YELLOW MARKINGS. PUT FLAG ON FLAG POLE IN LEFT FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 28 1951	AUG 31 1951
SKETCH				
RETOUCHING	7	64	AUG 24 1951	AUG 28 1951
REPHOTO				
PHOTO-LITHO			SEP 6 1951	SEP 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	2	SEP 19 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1210 ORDER NO. 68869 DATE 8-23-51

CUSTOMER DR. CARLYLE BORDELON
LAKE CHARLES, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DR. CARLYLE BORDELON — OPTOMETRIST —
841 RYAN ST. — LAKE CHARLES
LOUISIANA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

*Original - Ref. 5/12
Impr. B. C. 106/112
L. A. 7
DB*

*as quoted
WJH*

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1211 ORDER NO. 68870 DATE 8-23-51

CUSTOMER
ROSE MOTEL
HOMESTEAD, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROSE MOTEL - U.S. 1 - 27 MILES SOUTH
OF MIAMI, FLORIDA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT - ADD RED TO "ROSE" CHANNEL
AND GREEN TO "MOTEL" SIGN ON LARGE BLDG. /

COLOR DESCRIPTION

FOLLOW SKETCH, WITH EXCEPTIONS AS ABOVE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6
Mr. J. C. 107 9/17/51
P. A. 9
W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1212 ORDER NO. 68895 DATE 8-24-51

CUSTOMER SAMBO'S
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (IN PANEL BETWEEN VIEWS)
SAMBO'S - 6600 GUNNISON AVENUE CHICAGO 31, ILLINOIS

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(2 VIEWS)
SEE LAYOUT:

FOLLOW TISSUE OVERLAYS AND LAYOUT ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS AND LAYOUT ENCLOSED.

-1 sample of title

See layout before making handcolor proof

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1213 ORDER NO. 68896 DATE 8-24-51

CUSTOMER GREEN CASTLE APARTMENTS
PASS-A-GRILLE BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO-COLORIT-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-3-16-50

Ref. 7
C.C. 107
9-19-51
L.A. 9
OB

110H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1214 ORDER NO. 68969 DATE 8.27.51

CUSTOMER

MISSOURI JEWELITE CO.
ST. LOUIS, MO.

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

A NEW SPECTACULAR AT GRAND AND
MARKET IN ST. LOUIS - TRY -
MOGEN DAVID WINE.....ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. ✓

SPECIAL LETTERING FOR COMPANY NAME FROM 7BH211. ✓

COLOR DESCRIPTION

FOLLOW SKETCH. ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction
L.O. 1/2
Ret. 3/2
C.C. 107 7.22.51 1/2
L.O. 105 10-11-51 8

See spec sheet
OK

Colored photo
ret 11/13/51
TH

SAM J. RODES, DELAND, FLA.

NO. 1CH1215
ORDER No. 68974
DATE 8-28-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALLEN HALL, STETSON UNIVERSITY,
DELAND, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES
IMPRINT SAE AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
Date _____ ESTIMATE AND WORK SCHEDULE By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 28 1951	SEP 4 - 1951
SKETCH				
RETOUCHING	5	4	AUG 28 1951	AUG 30 1951
REPHOTO				
PHOTO-LITHO			SEP 6 1951	SEP 19 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1'2	SEP 19 1951	9/19/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 1CH1216
ORDER No. 68975
DATE 8-28-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAY COUNTY MEMORIAL HOSPITAL,
PANAMA CITY, FLA.

PRIV. # BEFORE TITLE: PC. 77
77

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this material. Please
see to it that all orders are made
in accordance with the above
instructions. Make an attempt to
make an attempt to

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 28 1951	SEP 4 - 1951
SKETCH				
RETOUCHING		4½	AUG 28 1951	AUG 30 1951
REPHOTO				
PHOTO-LITHO			SEP 6 1951	SEP 18 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1½	SEP 18 1951	7/19/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 1CH1217

ORDER NO. 68975

DATE 8-28-51

12½ M POST CARDS C.T. ART COLOORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

PLAYTIME AT OLD DUTCH APTS.,
BAHAMA BEACH, PANAMA CITY, FLA.



PRIV. # BEFORE TITLE: 48 PC 78

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects as
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 30 1951	SEP 5 - 1951
SKETCH				
RETOUCHING	3	4	AUG 28 1951	AUG 30 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2		9-19-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 1CH1218
ORDER No. 68975
DATE 8-28-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD DUTCH HOTEL, BAHAMA BEACH,
PANAMA CITY, FLA.

PRIV. # BEFORE TITLE: 79 PC. 79.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE		DATE
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			AUG 28 1951		AUG 31 1951
SKETCH					
RETOUCHING	3	4	AUG 28 1951		AUG 29 1951
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING			SEP 6 1951		
HAND COLOR PROOF	104	1 1/2			
ARTIST DEPT.		8 3/4			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(E)

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 1CH1219
ORDER NO. 68975
DATE 8-28-51

12½ M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD DUTCH HOTEL, PANAMA CITY
BEACHES NEWEST HOTEL, BAHAMA
BEACH, PANAMA CITY, FLA.

PRIV. # BEFORE TITLE: 80 PC. 80

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 29 1951	AUG 31 1951
SKETCH	6	1/2		
RETOUCHING	6	1/2	AUG 28 1951	AUG 29 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

order for this estimate. Please
see to it that all cuts or
fives are uniform and
in harmony with each other
to make an attractive set.

(E)

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 1CH1220
ORDER No. 68975
DATE 8-28-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD DUTCH TAVERN, BAHAMA BEACH,
PANAMA CITY, FLORIDA

PRIV. # BEFORE TITLE: 32 PC 81

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make an attractive job

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 30 1951	SEP 4 - 1951
SKETCH				
RETOUCHING	6	4	AUG 28 1951	AUG 30 1951
REPHOTO				SEP 1 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 18 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH1221 ORDER NO. 68927 DATE 8-28-51

CUSTOMER BERKSON & SON
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BERKSON & SONS - REALTORS
2522 W. PETERSON AVE.
HOLLYCOURT 5-5800

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1222 ORDER NO. 68928 DATE 8-28-51

CUSTOMER ARGOSY MOTOR INN
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ARGOSY MOTOR INN - MIAMI BEACH 41, FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH./

COLOR DESCRIPTION

FOLLOW SKETCH./

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-9-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

547 Repl. for
Rec. 7
14-
9

as quoted

WOT

OK Blue Impression

E

6.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1223 ORDER NO. 68933 DATE 8-28-51

CUSTOMER HIGHTSTOWN MOTEL
HIGHTSTOWN, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: HIGHTSTOWN MOTEL

BOTTOM: U.S. 130 - N.J. 25, HIGHTSTOWN,
N.J. ✓

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 107
E.C. 9-17-51
S.A. 9

QWZ 74

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1224 ORDER NO. 68979 DATE 8-29-51

CUSTOMER MIAMI GARDENS, INC.
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SOME OF THE NEW MIAMI GARDEN HOMES
ROUTE 7 AT 227TH ST.
ON NEW HALLANDALE BEACH BLVD. /

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH NOTING CHANGE IN TITLE. /

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3-Res
L.O. 1 1/2
Rel. 7 1/2
108 9-26-51 V.C. 2 1/4
109-12/24/51 L.O. 11

as requested.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1225 ORDER NO. 68976 DATE 8-29-51

CUSTOMER GRAND LAKE LODGE
LEBANON, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOBBY & MAIN BLDG.
GRAND LAKE LODGE
LEBANON, CONN.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH (WHICH IS TO BE RESUBMITTED WITH B/A)

NOTE CUSTOMER WANTS LINES OF CLAPBOARD TO SHOW ON SIDE AS
WELL AS FRONT. /

COLOR DESCRIPTION

FOLLOW SKETCH.

KEEP COLORS INTENSE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4
H.C. 100
B.A. 9

ADV. ORDER

108 10-2451 L.O. 1/2
L.A. 2 1/2

PHOTO RETURNED TO PHOTO USED FOR

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1227 ORDER NO. 68988 DATE 8-29-51

CUSTOMER FISHERMAN'S WHARF CAFE
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VISIT SAN DIEGO'S FAMOUS FISHERMAN'S WHARF
CAFE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

20
Note on 1CH1917

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

9749 Ret. 5
E.C. 116 2.2
L.A. 102 14

as quoted

OK to

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1228 ORDER NO 68986 DATE 8-29-51

CUSTOMER THE NORMAN HOTEL
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE NORMAN HOTEL - A SELECT RESIDENTIAL
HOTEL - WILSON AVENUE AT BEACON STREET
CHICAGO 40 LONG BEACH 1-1717 (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1AH294, WITH THESE CORRECTIONS:
MODERNIZE 4 AUTOS. CHANGE TELEPHONE # TO LONG BEACH 1-1717. ADD ZONE 40.

COLOR DESCRIPTION

FOLLOW 1AH294.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Original
Ref. 8
D.C. 106 1/4
L.A. 9 1/2

as quoted

15011

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1229 ORDER NO. 68989 DATE 8-29-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LOUIS DELLABARCA
GENEVA-ON-THE-LAKE, OHIO

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IDLE-A-WHILE-SELECT BOARDING RESORT-
GENEVA-ON-THE-LAKE, OHIO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT POLE IN CENTER. GREY BLDG. WITH WHITE TRIMMINGS.
BROWN BRICK CHIMNEY. GREY ROOF.
COLORED LAWN CHAIRS....GREEN GRASS.

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

INSTRS. AS ABOVE.!

RETURN PHOTOS NOT USED TO GANN.

Return
9/16/52
B

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

BT 4-2
106 HC 1 1/2
La 9 1/2
UB

W.D.H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1230 ORDER NO. 68989 DATE 8-29-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

CUSTOMER
LOUIS DELLABARCA
GENEVA-ON-THE-LAKE, OHIO

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IDLE-A-WHILE-SELECT BOARDING RESORT-
GENEVA-ON-THE-LAKE, OHIO

FRONT NO.

5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

GLADIOLAS ON ALL TABLES. WHITE TABLE CLOTHS. LARGE FLOWERED DRAPES, &
SEAT BACKS WITH RED, WHITE & GREEN FLOWERS. WHITE CEILING & PILLARS. /

NO

YES

RETURN PHOTO

RETURN PHOTO

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
Jm Ac 2 106
La 11
108

John G. Gann
1.25
net

WJH

Returned
4/16/52
B.

#10-24

4
JMC 2nd 10
LW 11/12

WOT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
CO.
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
NO
—
YES
—
RETURN PHOTO

DIAL NO. 1CH1231 ORDER NO. 68989 DATE 8-29-51
CUSTOMER LOUIS DELLABARCA
GENEVA-ON-THE-LAKE, OHIO
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED
3
Photos for this Customer

25 MPOST CARDS SIZE 3 1/2 X 5 1/2 STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
IDLE-A-WHILE-SELECT BOARDING RESORT-
GENEVA-ON-THE-LAKE, OHIO
FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

GLADIOLAS ON TABLE. DIFFERENT COLORED FLOWERY SOFAS & CHAIRS. CREAM
COLORED CEILING. WHITE DOOR. DARK COLORED CHAIRS. BROWN WINDOW TRIMMINGS.

RETURN PHOTOS NO USED TO GANN. *Returned 4/16/52 B*

PHOTO RETURNED
TO
PHOTO USED FOR

See to 9/11
to custom 9/11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1232 ORDER NO. 68992 DATE 8-30-51

CUSTOMER

ST. NICHOLAS HOTEL
SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HOTEL ST. NICHOLAS
SPRINGFIELD, ILLINOIS /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

(C. T. Imprint)

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2BH1135. BUT CROP IT A LITTLE DIFFERENTLY AND OTHERWISE ALTER
IT AS MUCH AS POSSIBLE, SO THAT IT WILL NOT BE OBVIOUS THAT THE SAME PHOTO
HAS BEEN USED.

REMOVE SIGN "HOTEL ST. NICHOLAS" AND ALSO FIRE ESCAPE. /

COLOR DESCRIPTION

USE 2BH1135 FOR COLOR GUIDE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

B9

107
9-22-51
LW 9"2
68

WJH

MONTGOMERY NEWS CO., MONTGOMERY, ALA.

NO. 1CH1233

ORDER No. 68997

DATE 8-30-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEXTER AVENUE LOOKING EAST,
SHOWING STATE CAPITOL, MONTGOMERY,
ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as

IMPRINT

SAME AS ABOVE

9BH1049

PRIVATE NO. BEFORE TITLE M-27

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9BH1049. REMOVE THE WALK AROUND THE FOUNTAIN
IN FOREGROUND. SHOW SMALL FLAG ON TOP OF CAPITOL.

FOLDOW 9BH1049 FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO

W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TE

ANY, INC., CHICAGO
OTO TICKET

Executive OK of Estimate

By

Date

AUG 30 1951

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 30 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1951	SEP 5 - 1951
SKETCH				
RETOUCHING	3	1 1/2	AUG 31 1951	SEP 4 1951
REPHOTO				
PHOTO-LITHO				SEP 21 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	SEP 21 1951	
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

NO. 1CH1234

ORDER No. 69022

DATE 8-31-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (TO COME)

SULPHUR CRESTED COCKATOOS,
PARROT JUNGLE, RED ROAD, MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. TO COME

IMPRINT SAME AS ABOVE.

Same as 8BH7

PRIVATE No. BEFORE TITLE - M-53

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COMPETITIVE CARD ATTACHED FOR COLORS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By SEP 4 1951

Date SEP 4 1951

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1951	SEP 28 1951
SKETCH				
RETOUCHING		5	SEP 4 1951	SEP 27 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

W.E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO
NO. 1CH1235
ORDER No. 69034
DATE 8-31-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MEDICAL CENTER OF OHIO STATE
UNIVERSITY, COLUMBUS, OHIO

PRIV. # BEFORE TITLE: A-18

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
CROP AT BOTTOM. BIG BLDGS RED BRICK WITH CEMENT FRONT. GREEN
GRASS & BLACKTOP STREETS. GREY ROOFS. DO NOT TAKE OUT ANY CARS.
LEAVE OUT AS MANY OF HOUSES IN RIGHT FOREGRD AS POSSIBLE.
SEE COMPETITIVE CARD FOR COLORS.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

2CP 2584

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____
ESTIMATE
AND WORK SCHEDULE
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1951	SEP 7 - 1951
SKETCH				
RETOUCHING		4	SEP 4 1951	SEP 5 1951
REPHOTO				
PHOTO-LITHO			SEP 12 1951	SEP 26 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	2 1/2	SEP 26 1951	
ARTIST DEPT.	163	12 1/2		10-15-51

Type returned
9/25

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1236 ORDER NO. 69252 DATE 9-4-51

CUSTOMER
"WESTWARD-HO" MOTEL
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

10 MINUTES FROM CITY CENTER "WESTWARD-
HO" MOTEL ON U.S. HIGHWAYS 85-87 - 1744
SO. SANTA FE DRIVE - DENVER, COLORADO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO.

NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

1/2" Panel

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1BH1519. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES/

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

GEORGIA STATE DEPT. OF PARKS, ATLANTA, GA.

NO. 1CH1237
ORDER No. 69256
DATE 9-4-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING AT LAKE BLACKSHEAR,
GEORGIA VETERANS' MEMORIAL STATE
PARK, CORDELE, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE WATER OUT OF BOAT. ELIMINATE WHITE MARK.

USE BEST JUDGMENT FOR COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By *CB*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1951	
SKETCH				
RETOUCHING	3	1	SEP 7 1951	SEP 7 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT			SEP 12 1951	SEP 20 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 20 1951	9-24-51 <i>mm</i>
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GEORGIA STATE DEPT. OF PARKS, ATLANTA, GA.

NO. 1CH1238
ORDER No. 69256
DATE 9-4-51

6½ M POST CARDS C.T. ART COLO RTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PLAYGROUND SCENE AT GEORGIA
VETERANS' MEMORIAL STATE PARK,
CORDELE, GA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BEST JUDGMENT FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1951	SEP 10 1951
SKETCH				
RETOUCHING	5	1 1/2	SEP 5 1951	SEP 7 1951
REPHOTO				
PHOTO-LITHO			SEP 12 1951	SEP 20 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 20 1951	9-25-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GEORGIA STATE DEPT. OF PARKS, ATLANTA, GA.

NO. 1CH1239

ORDER No. 69256

DATE 9-4-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SCENE ON LAKE BLACKSHEAR, GEORGIA
VETERANS' MEMORIAL STATE PARK,
CORDELE, GA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CUT DOWN PHOTO ON RIGHT-HAND SIDE AS INDICATED.

USE BEST JUDGMENT FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1951	SEP 11 1951
SKETCH				
RETOUCHING		1	SEP 5 1951	SEP 7 1951
REPHOTO				
PHOTO-LITHO			SEP 12 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1CH-1240

ORDER No. 69044

DATE 9-4-51

12½ M MINIATURES 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING NORTH ON VINE STREET
FROM SUNSET BOULEVARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH990. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				SEP 12 1951
SKETCH	3	1/2	SEP 12 1951	SEP 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				SEP 25 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2 1/2	SEP 25 1951	

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

K

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1CH-1241

ORDER No. 69044

DATE 9-4-51

12½ M MINIATURES 2½x3½ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOLLYWOOD AND VINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH2070. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 13 1951
SKETCH	3	✓	SEP 5 1951	SEP 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				SEP 25 1951
BLEUPRINT			SEP 17 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2½	SEP 25 1951	10-19-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

(F)

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1CH-1242

ORDER No. 69044

DATE 9-4-51

12½ M MINIATURES 2½x 3½ ART COLORTONE

FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUTUAL TELEVISION-RADIO STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH837. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1951	SEP 13 1951
SKETCH	80	3	SEP 5 1951	SEP 13 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				SEP 25 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2 1/2	SEP 25 1951	10-17-51

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1CH-1243

ORDER No. 69044

DATE 9-4-51

12½ M MINIATURES 2½x3½ ART COLORTONE

FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE PALLADIUM AND COLUMBIA
SQUARE /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO /

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH520. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1951	
SKETCH	3	✓	SEP 5 1951	SEP 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				SEP 25 1951
BUEPRINT			SEP 12 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	2½		SEP 27 1951	10-17-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH1244 ORDER NO. 69258 DATE 9-4-51

CUSTOMER MEADOWS RESTAURANT
FORT PIERCE FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE MEADOWS RESTAURANT - ONE OF
FLORIDA'S FINEST - FORT PIERCE, FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

SEE KODACHROME ATTCHD FOR GENERAL COLORING.

FOLLOW DETAILS AS MARKED ON TISSUE OVERLAY.

PHOTO USED FOR

NO

YES

RETURN PHOTO

RETURN KODACHROME. (to Bill S. 11-19-51)
*Returned 11/21/51
B*

DISTRIBUTED BY SERVICE NEWS COMPANY,
WILMINGTON, N. C.

NO. 1CH-1245

ORDER No. 69047

DATE 9-4-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIES ON PARADE ON MAIN
BOARDWALK, CAROLINA BEACH, N.C.
"THE SOUTH'S MIRACLE BEACH"

PRIVATE # BEFORE TITLE: CB-18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS
ON 7BH1443

IMPRINT SAME AS ABOVE

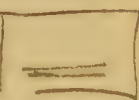


PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, ALSO INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 10 1951	SEP 12 1951
SKETCH				
RETOUCHING	2	54	SEP 6 1951	SEP 10 1951
REPHOTO				
PHOTO-LITHO			SEP 14 1951	SEP 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	126	2	SEP 24 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

(F)
E

DISTRIBUTED BY SERVICE NEWS COMPANY,
WILMINGTON, N. C.

NO. 1CH-1246

ORDER NO. 69047

DATE 9-4-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-TO FOLLOW

TITLE IN FULL

CAROLINA FISHING PIER, CAROLINA
BEACH, N.C. "THE SOUTH'S MIRACLE
BEACH"

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: CB-19

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NATURAL WOOD PIER. NICE WATER COLOR. PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SE 1951	SEP 10 1951
SKETCH				
RETOUCHING	1	1	SEP 6 1951	SEP 7 1951
REPHOTO				
PHOTO-LITHO			SEP 12 1951	SEP 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 1/2	SEP 20 1951	SEP 20 1951
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1247 ORDER NO. 69260 DATE 9-4-51

CUSTOMER
MILLSIDE FARMS
RIVERSIDE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MILLSIDE FARMS
BOT: ROUTE N.J. 25, RIVERSIDE, N.J.

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW INSTRUCTIONS ATTACHED.

USE EXTRA PHOTO FOR DETAILS OF SIGN AT RIGHT OF ROAD.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

RETURN EXTRA PHOTO TO CUSTOMER, WHEN NO LONGER NEEDED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 1CH1248
DISTRIBUTED BY SERVICE NEWS COMPANY, WILMINGTON, N.C. ORDER No. 69261
PHOTO BY HUGH MORTON, N.C. DATE 9-5-51

12½ M POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. I	R. M. YES
TITLE IN FULL	IMPRINT SAME AS ABOVE.	
W-2 DAFFODIL FIELD AT CASTLE HAYNE, N.C. (NEAR WILMINGTON)		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF CUST.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO: MR. HUGH MORTON, P. O. BOX 839, WILMINGTON, N.C.

(to Bill S. 10-24-51)
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By CB
Date _____			Date _____
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		SEP 11 1951	SEP 11 1951
SKETCH			
RETOUCHING	4 1	SEP 5 1951	SEP 11 1951
REPHOTO			
PHOTO-LITHO		SEP 14 1951	SEP 24 1951
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	107 1-10	SEP 24 1951	9-26-51
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

12/20/51
DND

NO. 1CH1249

DISTRIBUTED BY SERVICE NEWS COMPANY, WILMINGTON, N.C.

ORDER No. 69261

DATE 9-5-51


12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

CB-20 STREET SCENE AT CAROLINA BEACH, N.C.
"THE SOUTH'S MIRACLE BEACH"



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. YES SAME

IMPRINT SAME AS ABOVE. AS ON TBH1443

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked By *LB* Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 10 1951	SEP 12 1951
SKETCH				
RETOUCHING	1	45	SEP 5 1951	SEP 10 1951
REPHOTO				
PHOTO-LITHO			SEP 14 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	15		9-28-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH1250
ORDER No. 69261
DATE 9-5-51

DISTRIBUTED BY SERVICE NEWS COMPANY, WILMINGTON, N.C.
PHOTO BY HUGH MORTON

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
W-1 VENUS FLY TRAP, NATIVE ONLY
TO THIS AREA, WILMINGTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
ADD FLY INTO PARTLY CLOSED TRAP IN FOREGROUND. IF POSSIBLE,
CHANGE BACKGROUND TO LOOK LIKE ONE ON KODACHROME. /
USE KODACHROME FOR COLOR GUIDE.
RETURN KODACHROME TO: MR. HUGH MORTON, P. O. BOX 839, WILMINGTON, N.C.
(To Bill 5 10-26-51)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive
order for this customer. Please
Subjects of

ATTENTION

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1951	SEP 10 1951
SKETCH				
RETOUCHING	2	4	SEP 5 1951	SEP 7 1951
REPHOTO				
PHOTO-LITHO			SEP 11 1951	SEP 21 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117		SEP 21 1951	9-26-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
12/20/51

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

NO. 1CH-1251

ORDER No. 69061

DATE 9-5-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

PEOPLES HOSPITAL, AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH: RED BRICK BUILDING, GRAY STONE TRIM.
WINDOW SASH-WOOD-CREAM COLORED. PIPE WORK IN FOREGROUND-BLACK.
GREEN GRASS AND FOLIAGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1951	SEP 13 1951
SKETCH				
RETOUCHING	6	7 1/2	SEP 7 1951	SEP 11 1951
REPHOTO				
PHOTO-LITHO			SEP 14 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1252 ORDER NO. 69064 DATE 9-5-51

CUSTOMER BECKER LAUNDRY & DRY CLEANING CO.
LEXINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5X7
6-
107
93

WdH

Alb. Blue
Impressions

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
CO.
—
C. T. & CO.
—
NO
—
YES
—
RETURN PHOTO

DIAL NO. 1CH1253 ORDER NO. 69277 DATE 9-5-51

CUSTOMER
SILVER CREEK MOTEL
FLAT ROCK, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

8X

NO TITLE ON PICTURE SIDE.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT BOTTOM.

COLOR DESCRIPTION

HOUSE: BRICK #62. ROOF #62. STONE FRONT #36. TRIM ON HOUSE #13. DRAPES SHOWING
IN WINDOW ARE TAN WITH DARK RED FLOWERS.

MOTEL: BRICK#23. WOODSIDING ABOVE BRICK #13. PORCH POSTS #13. DOORS
NATURAL WOOD VARNISH.

DRIVE IN FRONT OF MOTEL CRUSHED STONE.
GRASS & EVERGREENS - GREEN.

PHOTO RETURNED

TO

PHOTO USED FOR

3M-8-16-50

3

Plat 3 1/2
JUN 10 7 21 AM
SIC 142
LA 3312
113

WASH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1254 ORDER NO. 69293 DATE 9-6-51

CUSTOMER PATTERSON HOTEL
BISMARCK, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL PATTERSON - BISMARCK, NO. DAKOTA
FIREPROOF

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-8-16-50

5x7 Reynolds

Ref.
3.0.
L.A.

OB

as ordered

WON

Red

Red Imprint

Q

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 1CH1255
ORDER No. 69294
DATE 9-6-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

CLEVELAND PUBLIC AUDITORIUM,
CLEVELAND, OHIO

PRIV. # BEFORE TITLE: C-10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. SAME AS ON 2AH6

IMPRINT SAME AS ABOVE. / 56

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE OLD PHOTO, BUT REMOVE OLD CARS. ALSO COMPARE TO NEW PHOTO.
REMOVE 2 OF THREE SPIRES. NOTE CHANGES IN LANDSCAPING, LIGHT
POSTS. REMOVE SIGNS IN GLASS DOORS. MAKE OTHER CHANGES
NECESSARY TO BRING SUBJECT RIGHT UP-TO-DATE.

SEE 2AH656.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

11
Subjects ok
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

new of photo
10/12/51

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 7 1951	SEP 12 1951
SKETCH				
RETOUCHING	5	3/2	SEP 7 1951	SEP 10 1951
REPHOTO				
PHOTO-LITHO			SEP 14 1951	SEP 24 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1/2	1/2	SEP 24 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

THE BLACK AND GRANT CO., ZANESVILLE, OHIO

NO. 1CH1256
ORDER No. 69297
DATE 9-6-51

12½ M PCST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ZANESVILLE COUNTRY CLUB,
ZANESVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK. DARK SLATE & BROWN MOTTLED ROOF. WHITE CORNICE & TOP FLOOR & COLUMNS & PORCH. WHITE SASH & WINDOW SHUTTERS. WHITE ENTRANCE UNDER PORCH IN CENTER. BLUE AWNINGS ON LEFT. RED, BLUE & ORANGE SUNSHADES ON LEFT LAWN. WHITE & BLUE CHAIRS & SEATS ON LEFT. DARK BROWN POSTS & CORNICES, GREEN ROOF ON SHED IN CENTER FOREGROUND. WHITE BENCHES. BRIGHT GREEN LAWN & TERRACE. MAKE SMOOTH GREEN LAWN ON BANK ON CENTER & RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF ^{YES} RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 10 1951	SEP 13 1951
SKETCH				
RETOUCHING	41	2 1/2	SEP 7 1951	SEP 10 1951
REPHOTO				
PHOTO-LITHO			SEP 14 1951	SEP 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	SEP 24 1951	10/2/51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

KURTZ STATIONERY STORE INC., CLEARFIELD, PA.

NO. 1CH-1257
ORDER No. 69079
DATE 9-6-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

CLEARFIELD COUNTY COURT HOUSE AND
TRUST COMPANY BUILDING,
CLEARFIELD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE-BLACK SHADOWS IN LOWER LEFT & RIGHT
CORNERS OF PHOTO, ALSO FIRST AUTOMOBILE ON RIGHT.
ON RIGHT-DARK BRICK BLDG., DARK SLATE ROOF. LIGHT SILVER-ALMOST
WHITE-CORNICE, SASH, FRAMES & FLAG POLE. GRAY STONE STEPS & BASE.
WHITE DIAL & BLACK FIGURES ON CLOCK IN TOWER. SMALL BLDG. ON LEFT-
LIGHT BROWN. TRUST CO. BLDG. ON LEFT-LIGHT BROWN BRICK, LIGHT STONE
CORNICE & FIRST FLOOR ON FRONT OF BLDG., BROWN SASH & FRAMES. GRAY
STONE BASE & STEPS. PEA GREEN LETTERS ON SIDE OF BLDG. REAR BLDG.
ON RIGHT-LIGHT BUFF, DARK SIGN, WHITE LETTERS. DARK GRAY STREET
PAVING. WHITE CENTER LINES & CROSS WALK LINES. GRAY PAVING IN FRONT
OF CORNER BLDG.

RETOUCH PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 6 1951	SEP 13 1951
SKETCH				
RETOUCHING	1	3 1/2	SEP 7 1951	SEP 11 1951
REPHOTO				
PHOTO-LITHO			SEP 14 1951	SEP 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 20 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

KURTZ STATIONERY STORE INC., CLEARFIELD, PA.

NO. 1CH-1258

ORDER NO. 69079

DATE 9-6-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COUNTY NATIONAL BANK, CLEARFIELD,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

EXTREME

REMOVE - BLURRED AUTOMOBILE ON/RIGHT.
DARK GRAY STONE BLDG., DARK SLATE ROOF. DARK RED CORNER EDGES ON
ROOF. BROWN STONE CORNICE & ARCHES OVER WINDOWS & ENTRANCE.
BROWN STONE BASE & STEPS. DARK SLATE ROOF ON STEEPLE. GOLD
COLOR LETTERS OVER ENTRANCE. DARK OAK DOORS. ~~WHITE~~ LIGHT BROWN
WINDOW FRAMES, DARK BROWN SASH. BLDG. ON LEFT-DARK BUFF BRICK,
GRAY TRIM. BLDG. ON RIGHT-BUFF BRICK, BROWN CORNICE, FRAMES AND
SASH. RED SIGN, WHITE LETTERS. DARK GRAY STREET PAVING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1951	
SKETCH				
RETOUCHING		3 1/2	SEP 7 1951	
REPHOTO				SEP 20 1951
PHOTO-LITHO			SEP 14 1951	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 20 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

KURTZ STATIONERY STORE INC., CLEARFIELD, PA.

NO. 1CH-1259

ORDER No. 69079

DATE 9-6-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLEARFIELD HOSPITAL, CLEARFIELD,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES AND LARGE POLES.
DARK BUFF BRICK BLDG. LIGHT & DARK BROWN BRICK PANELS ON SIDE
AND FRONT OF BLDG. BETWEEN WINDOWS. LIGHT GRAY STONE CORNICE
AND SILLS. PEA GREEN SASH AND FRAMES. DARK GRAY PARKING GROUND.
GRAY CEMENT ROAD. SHOW WHITE LINE IN CENTER OF ROAD IN FOREGROUND
REAR WING ON RIGHT-LIGHT BROWN BRICK. WHITE SASH & FRAMES.
DARK GREEN ROOF. LIGHT CREAM, DARK BLUE AND GREEN AUTOMOBILES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 10 1951	SEP 12 1951
SKETCH				
RETOUCHING	3	9 1/2	SEP 7 1951	SEP 10 1951
REPHOTO				
PHOTO-LITHO			SEP 14 1951	SEP 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 1CH1260 ORDER NO. 69307 DATE 9-7-51

CUSTOMER

AVALON SERVICE STATION
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CACTUS LODGE - ALBUQUERQUE, NEW
MEXICO

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, WITH THESE CORRECTIONS:

AWNINGS DEEP YELLOW. EACH DOOR A DIFFERENT COLOR. MAKE STREET IN FRONT OF
PLACE A LITTLE BETTER.

~~MR. GRONERT TO SEE MR. HAACK ON THIS~~

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print 507
Jno H.C. 106 14/2
L.D. 9

G 718

Al. Blue
Impression W.D.H.

Very Rush

(E)

NO. 1CH1261
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 69308
DATE 9-7-51'
25 M POST CARDS C.T. ART COLORTONE FULL FACE /
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
SEMINOLE INDIAN WISHING WELL
AT MUSA ISLE INDIAN VILLAGE,
MIAMI, FLA.
PRIV. # BEFORE TITLE: M-46 /
RETOUCHING AND COLOR DESCRIPTION
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. SAME AS 1CH1175
IMPRINT SAME AS ABOVE. / 1CH1175
PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY & JUMBO CARD ATTACHED.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1951	SEP 14 1951
SKETCH				
RETOUCHING		3 1/2	SEP 10 1951	SEP 12 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			SEP 19 1951	
HAND COLOR PROOF	107	1 3/4		10-2-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH1262
ORDER No. 69308
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
DATE 9-7-51
25 M POST CARDS C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
COOKING SEMINOLE INDIAN STYLE
AT MUSA ISLE INDIAN VILLAGE,
MIAMI, FLA.
PRIV. # BEFORE TITLE: M-48
RETOUCHING AND COLOR DESCRIPTION
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. MSAME AS 1CH1175
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY. SEE 1BH902.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1951	SEP 13 1951
SKETCH				
RETOUCHING	2	3	SEP 10 1951	SEP 11 1951
REPHOTO				
PHOTO-LITHO			SEP 14 1951	SEP 26 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	2	SEP 25 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH1263
 GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA
 ORDER No. 69308
 DATE 9-7-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL
 HYSCIN THE MACAWS AT MIAMI'S
 RARE BIRD FARM
 PRIV. # BEFORE TITLE: M-47

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. I R. M. SAME AS 1CH8
 IMPRINT SAME AS ABOVE.
 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SEE 9BH1392 and 9BH1396.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
ESTIMATE
 AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 14 1951
SKETCH				
RETOUCHING			SEP 10 1951	SEP 12 1951
REPHOTO				
PHOTO-LITHO				SEP 26 1951
BLEUPRINT			SEP 19 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	SEP 26 1951	9-28-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____
 DATE Photo Returned to Customer _____

DISTRIBUTED BY
PORTSMOUTH NEWS AGENCY, PORTSMOUTH, OHIO

NO. 1CH1264
ORDER No. 69309
DATE 9-7-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER-BORDER)

TITLE IN FULL

U.S. GRANT BRIDGE ACROSS OHIO
RIVER AT PORTSMOUTH, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1637-29. TAKE OUT CARS ON BRIDGE.

*Photo in ODK 960
200-1001*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By *OB*
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1951	
SKETCH			SEP 12 1951	SEP 12 1951
RETOUCHING	3	2	SEP 10 1951	SEP 11 1951
REPHOTO			SEP 10 1951	SEP 24 1951
PHOTO-LITHO			SEP 19 1951	
BLEUPRINT			SEP 24 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	SEP 24 1951	7-20-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH1265
DISTRIBUTED BY PORTSMOUTH NEWS AGENCY, PORTSMOUTH, OHIO
ORDER No. 69309
DATE 9-7-51
12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
FIRST PRESBYTERIAN CHURCH,
PORTSMOUTH, OHIO
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION
GREYISH WHITE BRICK BLDG. WITH CREAM COLORED TRIMMINGS. DARK BROWN
DOORS. SIGN WHITE LETTERING ON BLACK BACKGRD. WHITE FLAG POLE.
SHOW FLAG. GREEN SHRUBBERY. RED BRICK STREET. WHITE LIGHTS.
WHITE WOOD TOP (SPIRE) WITH RED SHINGLES. TAKE OUT CARS. WIRES
STREET SIGNS & POLES. ADD CLOUDS. COMPLETE SPIRE AT TOP.
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
Curt Teich & Company, Inc., Chicago
Envelope Photo Ticket

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1951	SEP 14 1951
SKETCH				
RETOUCHING	5	3 1/2	SEP 10 1951	SEP 12 1951
REPHOTO				
PHOTO-LITHO				SEP 24 1951
BLUEPRINT			SEP 19 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 24 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH1266
DISTRIBUTED BY PORTSMOUTH NEWS AGENCY, PORTSMOUTH, OHIO
ORDER No. 69309
DATE 9-7-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIGELOW METHODIST CHURCH,
PORTSMOUTH, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
TAKE OUT ALL SIGNS ON GAS STATION, CARS & WIRES. ADD CLOUDS.
BLDG. LIGHT BUFF BRICK WITH GREY DOORS. BLACK LAMPS. SIGNS ARE
BLACK BACKGRD WITH GOLD LETTERING. CONCRETE STREET. GREEN TREES.
SHOW ALL OF SPIRE. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1951	SEP 19 1951
SKETCH				
RETOUCHING	5	2-2	SEP 10 1951	SEP 17 1951
REPHOTO				
PHOTO-LITHO			SEP 21 1951	SEP 27 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	SEP 27 1951	9-28-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HERSHEY ESTATES GREENHOUSES, HERSHEY, PA.

NO. 1CH1267
ORDER No. 69310
DATE 9-7-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TERRACES OF THE HERSHEY ROSE
GARDEN, HERSHEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW MORE ROSES ON BARE BUSHES IN CENTER. SHOW SOME CLOUDS
IN SKY. X's AT UPPER LEFT MEAN ELIMINATE.

SEE LARGER PRINT & TISSUE FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC. CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1951	SEP 14 1951
SKETCH				
RETOUCHING	4	3	SEP 10 1951	SEP 12 1951
REPHOTO				
PHOTO-LITHO			SEP 19 1951	SEP 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2	SEP 24 1951	9-26-51
ARTIST DEPT.	103	10 1/2		10-18-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HERSHEY ESTATES GREENHOUSES, HERSHEY, PA.

NO. 1CH1268

ORDER No. 69310

DATE 9-7-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE B9

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PERGOLA AND REFLECTING POOL OF
THE HERSHEY ROSE GARDEN, HERSHEY,
PA. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CRIMSON RED ROSES ON ARBOR ON UPPER LEFT EDGE. WHITE CEMENT
WALL AROUND POOL ON REAR RIGHT. ADD CLOUDS. BE SURE TO CARRY OUT
ASSORTED COLORED ROSES IN BLOCK AT RIGHT.

SEE LARGER PRINT & TISSUE FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By UB
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1951	SEP 14 1951
SKETCH				
RETOUCHING	3	2 1/2	SEP 10 1951	SEP 13 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			SEP 19 1951	SEP 24 1951
HAND COLOR PROOF	107	1 3/4	SEP 24 1951	9-25-51
ARTIST DEPT.	108	10		10-23-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*New proofs
+ offprints
10/11/51*

HERSHEY ESTATES GREENHOUSES, HERSHEY, PA.

NO. 1CH1269
ORDER No. 69310
DATE 9-7-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A GROVE OF OAK, HICKORY AND ASH
TREES GIVES PROTECTION TO THE
HERSHEY ROSE GARDEN, HERSHEY,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE ON LEFT & RIGHT EDGE. REAR BLDG. ON LEFT LIGHT GRAY
CEMENT. REMOVE CARS ALSO. ROAD OFF CENTER LEFT TO BE BLACK.
ADD CLOUDS TO SKY.

SEE LARGER PRINT & TISSUE FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				SEP 14 1951
SKETCH				
RETOUCHING	3	3	SEP 10 1951	SEP 12 1951
REPHOTO				
PHOTO-LITHO			SEP 19 1951	SEP 25 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	SEP 25 1951	9-28-51
ARTIST DEPT.	101	10 1/2	10-19-51	10-22-51

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

HERSHEY ESTATES GREENHOUSES, HERSHEY, PA.

NO. 1CH1270

ORDER No. 69310

DATE 9-7-51

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THROUGH THE ARCH OF ROSES IS SEEN
THE BIBLICAL BRONZE STATUE OF
REBECCA WITH WATER JAR ON HER WAY
TO THE REFLECTING POOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE LARGER PRINT & TISSUE FOR COLORS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1951	SEP 14 1951
SKETCH				
RETOUCHING		2 1/2	SEP 10 1951	SEP 12 1951
REPHOTO				
PHOTO-LITHO				SEP 24 1951
BUEPRINT			SEP 19 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	17	1 1/2	SEP 24 1951	9-25-51
ARTIST DEPT.	18	9	10/17/51	10/18

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

HERSHEY ESTATES GREENHOUSES, HERSHEY, PA.

NO. 1CH1271

ORDER No. 69310

DATE 9-7-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HERSHEY ROSE GARDEN AND HOTEL
HERSHEY, HERSHEY, PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE MARKED WITH AN X. ADD CLOUDS IN SKY. FOREGRD ROSES
ARE TO BE OF TWO COLORS, 40 and 2. WHERE MARKED ASSORTED GREENS
VARIATION MUST BE SHOWN.

SEE LARGER PRINT & TISSUE FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 19 1951
SKETCH	2	0	SEP 12 1951	SEP 14 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 21 1951	SEP 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	SEP 27 1951	10-1-51
ARTIST DEPT.	105	2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1272 ORDER NO. 69312 DATE 9-7-51

CUSTOMER PORTIS STYLE INDUSTRIES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE GIFT HE'LL CHERISH - PORTIS HATS

FRONT NO. 5 (All of this on address side) TO COME
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE DISPLAY CARD HEREWITH AS COPY. ADD ON TOP AND BOTTOM IF
NECESSARY!

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW DISPLAY CARD.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5x7 Photo
R.H. 1/2
L.H. 1/2
L.H. 1/2

as quoted.
C.T.H.

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1273 ORDER NO. 69088 DATE 9-10-51

CUSTOMER PELICAN TOURIST COURT
ST. AUGUSTINE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PELICAN TOURIST COURT
301 N. SAN MARCO AVE. (U.S. 1)
P. O. BOX 1469
ST. AUGUSTINE, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — ADD A FEW CLOUDS IN SKYLINE OF EACH
OF 3 VIEWS IN GROUP, AS PER SAMPLE ENCLOSED.

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

8x10
2-517
S. C.
Ref.
S. C.
L. A.
115
as per
V. O. H.

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 1CH-1274

ORDER No. 69089

DATE 9-10-51

25 MPOST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
GREYHOUND BUS TERMINAL, GRAND RAPIDS, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
EXTERIOR VIEW OF BUS TERMINAL FOR POST CARD WITH INSERT OF INTERIOR VIEW IN UPPER LEFT CORNER.
EXTERIOR: LIGHT BRICK #15, DARK BRICK #27. EDGE OF MARQUEE-TOWER -ALUMINUM. SIGN-TUBING - BLUE.
INTERIOR INSERT: UPPER WALL #36, LOWER WALL #52. LIGHT FLOOR #39, DARK FLOOR #15. DOORS- ENTRANCE #17. LOCKERS #17. SEATS #36. DOORS-CLOSET #36.
REMOVE OR BRUSH OUT OTHER BUILDINGS (AS PER INSTRUCTIONS TO GRONERT)
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By
Date AND WORK SCHEDULE Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 19 1951
SKETCH		1/2	SEP 12 1951	SEP 19 1951
RETOUCHING		7		
REPHOTO			SEP 11 1951	SEP 12 1951
PHOTO-LITHO				SEP 27 1951
BLEUPRINT				
STRIPPING, OPAQUING			SEP 21 1951	
HAND COLOR PROOF	106	2	SEP 27 1951	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D By DATE Filed By
DATE HAND COLOR PROOF OK'D By DATE Photo Returned to Customer

MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

NO. 1CH1275

ORDER No. 69091

DATE 9-10-51

12½ M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES TO COME

TITLE IN FULL

PINECREST LAKES CLUB, AVON PARK,
FLORIDA

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: AP.7

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED - TISSUE OVERLAY

FOLLOW KODACHROME CARD ENCLOSED FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1951	SEP 19 1951
SKETCH				
RETOUCHING	6	1 1/2	SEP 12 1951	SEP 19 1951
REPHOTO				
PHOTO-LITHO				SEP 27 1951
BLEUPRINT			SEP 21 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	SEP 27 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1276 ORDER NO. 69333 DATE 9-1-51

CUSTOMER HOTEL YATES
UTICA, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT LEFT:

HOTEL YATES UTICA, NEW YORK -
ONE OF UTICA'S OUTSTANDING HOTELS
MODERATE RATES'

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GRONERT'S DEPT. TO MAKE FINISHED DRAWING TO USE AS COPY - DESIGN AS PER
PENCIL SKETCH "A" - COLORS AS PER COLORED SKETCH "B". DRAWING TO BE
SUBMITTED TO CUSTOMER FOR OK'

COLOR DESCRIPTION

FOLLOW COLORED SKETCH "B"

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M 8-16-50

Rec. 107 8
Jan 31 1951
L. O. 9/12
MB

as specified

WCH

9/19
Submit to
Customer
Gronert

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1277 ORDER NO. 69332 DATE 9-11-51

CUSTOMER HERTHA SAMUELS & ASSOCIATES
CHICAGO, 4, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BREVOORT HOTEL - MADISON EAST OF
LASALLE - CHICAGO - WORLD FAMOUS CRYSTAL
BAR- DINING ROOM - TYPICAL GUEST ROOM

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP 3)

PHOTOS, ARTWORK & INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTCHD.

Very Rush

4 Reprints

6 1/2

34 9 1/2

Sample 2nd 10/1/51

Cost 11.25 10/1/51

CB

Art Work and
Grouping

53.00 net

Hand color for
photos Nov. 1/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

C U S T O M E R P H O T O P R O P E R T Y O F C T & C O. N O Y E S R E T U R N P H O T O	DIAL NO. X1CH1278 ORDER NO. 69334 DATE 9-11 51		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	P H O T O R E T U R N E D T O P H O T O U S E D F O R	
	CUSTOMER QUALITY DRUG COMPANY BROWNSVILLE, TENNESSEE		Photos for this Customer			
	25 M POST CARDS SIZE 3½ X 5½		STYLE ART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full AIR-AGE COURT BROWNSVILLE, TENNESSEE		FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
FOLLOW SKETCH.						
COLOR DESCRIPTION						
FOLLOW SKETCH.						

L.B. 1/2
P.L. 6 1/2
J.M. 9-27-51
C.C. Smith
L.A. 9

W.O.H.

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1279 ORDER NO. 69335 DATE 9-11-51

CUSTOMER

LIBERTY FEDERAL SAVINGS & LOAN ASSN.
PHILADELPHIA, PA.

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

(All of this on address side)

5

R. M.

TO COME

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CUT OUT - - LINE OF COPY AT BOTTOM, REAR ELEVATOR, FREE PARKING SIGN AT LEFT,
FADE OUT WHITE BLDG AT LEFT TOP PICTURE & RIGHT BOTTOM.

SUBMIT PROOF.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 7
JCHC 2 1/2
La 11

Add's
9-11-51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1280 ORDER NO. 69348 DATE 9-12-51

CUSTOMER TIDES HOTEL APARTMENTS
SAVANNAH BEACH, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TIDES HOTEL APARTMENTS ON ATLANTIC COAST
SAVANNAH BEACH, GEORGIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

1 Print 5x7.

L.O.

1/2

6

1 1/2

9 1/2

CB

as quoted

WJH

SEAWALL SPECIALTY CO., HOUSTON, TEXAS

NO. 1CH-1281

ORDER No. 69114

DATE 9-12-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

THE NEW CAMPUS OF THE UNIVERSITY
OF HOUSTON, HOUSTON, TEXAS.

LOWER - EZEKIEL W. CULLEN BUILDING IN CENTER

SMALL TYPE: PHOTO BY ELWOOD M.

PAYNE, NEW YORK - HOUSTON

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

CROP PHOTO AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By UR
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1951	SEP 19 1951
SKETCH				
RETOUCHING		44	SEP 21 1951	SEP 18 1951
REPHOTO				
PHOTO-LITHO			SEP 21 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2		10-1-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COCHRAN NEWS AGENCY, WISHITA FALLS, TEXAS

NO. 1CH-1282
ORDER No. 69115
DATE 9-12-51

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL
AIR VIEW OF MIDWESTERN
UNIVERSITY, WICHITA FALLS,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY KIBBE &
MILLER

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AS MARKED.

NOTE - ONE OF THE BUILDINGS NOT COMPLETED, SKETCH IN FINISHED
BUILDING AS PER CUSTOMERS PENCIL SKETCH SHOWN.

ALL BUILDINGS ARE RED-BROWN IN COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1951	SEP 19 1951
SKETCH				
RETOUCHING	5	6	SEP 18 1951	SEP 18 1951
REPHOTO				
PHOTO-LITHO			SEP 21 1951	SEP 27 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	SEP 27 1951	
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NORTH CAROLINA NEWS COMPANY, DURHAM, N.C.

NO.

1CH1283

ORDER No. 69363

DATE 9-13-51

12½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

PITT MEMORIAL HOSPITAL,
GREENVILLE, N.C.

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: G-34

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED. ALSO ENCLOSED ADDITIONAL PHOTO TO
HELP COMPLETE LEFT HAND SIDE OF BUILDING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1951	SEP 20 1951
SKETCH				
RETOUCHING	9	4	SEP 19 1951	SEP 19 1951
REPHOTO				
PHOTO-LITHO			SEP 21 1951	SEP 27 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13/4	SEP 27 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MADISON'S, INC., WILLIAMSBURG, VIRGINIA

NO. 1CH1284
ORDER No. 69364
DATE 9-13-51

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLONIAL CAPITOL
WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. SAME AS
IMPRINT NONE. 2BH70

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING AS ATTACHED CARD. ROOF LITTLE MORE GRAY. MEN ARE NEGROES
HATS BLACK. SHOES BLACK. BRASS BUCKLES. TROUSERS BROWN. SHIRT
AND HOSE WHITE. JACKET ONE TAN. ONE BRIGHT GREEN.,
SEE COLORED PRINT. NEGRO IN FOREGROUND, HAS BLACK HAT, RED JACKET
& DARK BLUE PANTS WITH WHITE HOSE & SHIRT. BALCONY ON SIDE IS BLACK IRON.
IVY ON WALL IS A DEEPER GREEN THAN GENERAL FOLIAGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 5-1951
SKETCH				
RETOUCHING		2 1/2	OCT 2 1951	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 4 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		10-11-51

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush
Must have proof
10/8/51

MADISON'S, INC., WILLIAMSBURG, VIRGINIA

NO. 1CH1285
ORDER No. 69364
DATE 9-13-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RALEIGH TAVERN AND COLONIAL
COACH, WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. MSAME AS

IMPRINT NONE.

8AH2445

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS BLDG. SAME AS ATTACHED CARD (8AH2445). ROOF MORE GRAY.
COACH MULBERRY GOLD TRIM. COSTUMES RICH BRIGHT COLORS, LADIES.
COACHMAN AS INSTRUCTED FOR 1CH1284. HORSES DEEP BROWN.

BUILDING AS ATTACHED CARD. ROOF LITTLE MORE GRAY. MEN ARE NEGROES!
HATS BLACK. SHOES BLACK. BRASS BUCKLES. TROUSERS BROWN. SHIRT
AND HOSE WHITE. JACKET ONE TAN. ONE BRIGHT GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1951	SEP 24 1951
SKETCH				
RETOUCHING	1	14 1/2	SEP 14 1951	SEP 21 1951
REPHOTO				
PHOTO-LITHO			SEP 27 1951	OCT 4 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	167	13 1/2	OCT 4 1951	10-15 ✓
ARTIST DEPT.	172	10	11/16/51	11/12/51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1286 ORDER NO. 69365 DATE 9-13-51

CUSTOMER HELM HOTEL
BOWLING GREEN, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE 3 STDS

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

BAKER HILL MOTOR COURT - ON U.S.
HIGHWAYS 31W, 68, NO. OF BOWLING GREEN,
KENTUCKYETC. (SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

SAME LAYOUT AND TYPE PANEL ON PICTURE SIDE AS ON 8BH1522.

USE NEW PHOTO.
CROP TO BEST ADVANTAGE

COLOR DESCRIPTION

SAME COLORING AS ON 8BH1522.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Ret. 5 1/2

Jim AC 11' 27-27-51

La 9

WB

Red & Blue
Impressions

W 01+

Ⓟ

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1287 ORDER NO. 69368 DATE 9-13-51

CUSTOMER
JOHNSEN'S MOTEL
HIGHLAND, INDIANA'

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN ROAD:
JOHNSEN'S MODERN MOTEL /- 1/8 MILE
SOUTH OF ROUTE 6 / ON ROUTE 41 -
HIGHLAND, IND.,

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 6
Jm HC 1 1/2 134
29-51
La 9
CB

as per

WJH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1288 ORDER NO. 69369 DATE 9-14-51

CUSTOMER KESWICK - ASTORIA HOTELS
ASBURY PARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KESWICK - ASTORIA HOTELS - 207-209
THIRD AVE. - BLOCK FROM OCEAN
ASBURY PARK, NEW JERSEY,

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 7BH2047. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

Bus CARD

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1289 ORDER NO. 69371 DATE 9-14-51

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RAINBOW AUTO COURT - ON HIGHWAY #50
JUST 500 FT. EAST OF KANSAS CITY
LIMITS KANSAS CITY, MO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT. MAKE PANEL AT BOTTOM LARGE ENOUGH TO ACCOMMODATE
ADDITIONAL TYPE COPY. USE SUITABLE COLOR FOR BACKGROUND TO MATCH REST OF CARD.
MAKE THESE CORRECTIONS AND ADDITIONS:

WHITE STUCCO. PREDOMINATING COLOR. WINDOW & DOOR TRIM GREEN. TILE ON FRONT EDGE
OF LOWER VIEW VARI-COLORED. ROOF OF CONOCO STATION RED. WORDS RANBOW HELD IN
POSITION BY VARIOUS COLORED STRIPS IN BACKGRD. LETTERING YELLOW. WORDS "AUTO COURT"
WHITE ON A RAINBOW BACKGRD. UPPER LEFT VIEW WHITE STUCCO WITH GREEN WINDOW & DOOR

TRIM. USE BEST JUDGEMENT FOR COLOR DESCRIPTION INTERIOR VIEW.
CUT DOWN ON HEAVY FOLIAGE IN BACK OF COURT, FOR BETTER EFFECT.

SHOW RETOUCED PHOTOS TO CUSTOMER FOR OK.

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

4738

Rep. 8 x 10
107
12-10-51

L.O.
Ret.

Plt. H.C.

108-1-1452

as quoted

W. B. H.

[Handwritten signatures and notes on a separate sheet of paper]

(F)

(F)

OK
12-10-51

CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 1CH1292
ORDER No. 69375
DATE 9-14-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRINCE CHARLES HOTEL,
FAYETTEVILLE, N.C.

PRIV. # BEFORE TITLE: F-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 15 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1951	SEP 27 1951
SKETCH				
RETOUCHING	9	7	SEP 27 1951	SEP 27 1951
REPHOTO				
PHOTO-LITHO			7-28-51	OCT 4 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	127	13/4	OCT 4 1951	10-5-51
ARTIST DEPT.	133	10		10-22-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1290 ORDER NO 69372 DATE 9-14-51

CUSTOMER HAYWOOD COURT
VALLEY STATION, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

HAYWOOD COURT - 7 MILES SOUTH OF LOUISVILLE,
KY. ON HIGHWAYS U.S. 31-W AND 60
"LOUISVILLE'S FINEST" *see inst enclosed*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
Smith C. 197
L.A. 8 3/4

W d H

Red Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1291 ORDER NO. 69373 DATE 9-14-51

CUSTOMER

HAYWOOD COURT
VALLEY STATION, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HAYWOOD COURT - 7 MILES SOUTH OF
LOUISVILLE, KY. ON HIGHWAYS U.S. 31-W AND
60 - "LOUISVILLE'S FINEST",

FRONT NO. NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM 1CH129D. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. ✓

COLOR DESCRIPTION

PHOTO USED FOR

Bus. Card

NO

YES

RETURN PHOTO

L.O. 1/2
L.O. 2 1/2

as quoted

W. J. H.

(F)

HYMAN'S NEWS & BOOK STORE, DES MOINES, IOWA

NO. 1CH1293

ORDER No. 69377

DATE 9-14-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW TERMINAL BUILDING, MUNICIPAL
AIRPORT, DES MOINES, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW NICE CLOUDS -BILLOWY. REMOVE AUTOS & TRUCK ON RIGHT. BLDG.
RED BRICK. CENTER REDDISH GRANITE. SIDE ALUMINUM & RED BRICK.
TRIM ALUMINUM. CLOCK-GOLD. CANOPY RED TRIM. TOWER GREENISH
GLASS. SHOW STRIP OF GRASS NEXT TO ALUMINUM SECTION.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1951	SEP 20 1951
SKETCH				
RETOUCHING	3	32	SEP 17 1951	SEP 19 1951
REPHOTO				
PHOTO-LITHO			SEP 21 1951	SEP 27 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	SEP 27 1951	9-28-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HYMAN'S NEWS & BOOK STORE, DES MOINES, IOWA

NO. 1CH1294
ORDER No. 69377
DATE 9-14-51

25 M POST CARDS C.T. ARE COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE OFFICE BUILDING, DES MOINES,
IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. LIME STONE. ASPHALT PAVEMENT. SIGN GOLD LETTERING. REMOVE
WIRE, OLD POST, JUNK, AUTOS, STICK ON ROOF.

GIVE TREES EARLY FALL TREATMENT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1951	SEP 20 1951
SKETCH				
RETOUCHING	5	10	SEP 17 1951	SEP 19 1951
REPHOTO				
PHOTO-LITHO			SEP 26 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	10		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HYMAN'S NEWS & BOOK STORE, DES MOINES, IOWA

NO. 1CH1295
ORDER No. 69377

DATE 9-14-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DES MOINES REGISTER AND TRIBUNE
BUILDING, DES MOINES, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL AUTOS & PEOPLE, BLDG. IN RIGHT FOREGROUND. REMOVE
SIGN OR MAKE NUMBERS ILLEGIBLE (WHITE ON BLUE.)
LETTERING GOLD ON ALUMINUM. SHOW NICE CLOUDS.

SEE ALSO, 72384 ATTACHED FOR COMPARISON.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1951	SEP 21 1951
SKETCH				
RETOUCHING	1	7 1/2	SEP 17 1951	SEP 21 1951
REPHOTO				
PHOTO-LITHO			SEP 26 1951	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		10-4-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1296 ORDER NO. 69388 DATE 9-17-51

CUSTOMER

BOULEVARD COURT
OCALA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BOULEVARD COURT

1725 SILVER SPRING BOULEVARD
OCALA, FLORIDA

NO TITLE ON PICTURE SIDE.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1297 ORDER NO. 69389 DATE 9-18-51

CUSTOMER EARL J. BROTHERS - DESERT SOUV. SUPPLY
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SPECIALIZING IN CHICKEN IN THE ROUGH
LOCKWOOD CAFE - HIGHWAY 66 - KINGMAN,
ARIZONA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: SHOW WORDS "RECOMMENDED BY
DUNCAN HINES" AND "OPEN 6 A.M." ON WINDOW OF CAFE.

Photo in 701433

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY C. L. CARLE, ASHTABULA, OHIO

NO. 1CH*1298

ORDER No. 69160

DATE 9-18-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

TOWNSHIP PARK BEACH AND PAVILION,
GENEVA-ON-THE-LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(3 PHOTOS -CHOOSE BEST ONE): TAKE OUT LAUNDRY.
ADD CLOUDS IN SKY. CLEAN UP BEACH AND SAND. NICE BLUE WATER.
BUILDING: WHITE WOOD ON TOP - CONCRETE ON BOTTOM, RED ROOF.
CONCRETE STEPS LEADING DOWN FROM PAVILION.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 21 1951
SKETCH				
RETOUCHING		2 1/2	SEP 18 1951	SEP 21 1951
REPHOTO				
PHOTO-LITHO			SEP 26 1951	OCT 3 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2	OCT 3 1951	10/16/51
ARTIST DEPT.	110	9 1/2		10/16/51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ADV. ORDER

	RETURN	PHOTO	YES	NO
1. Name				
2. Address				
3. City				
4. State				
5. Zip				
6. Age				
7. Sex				
8. Occupation				
9. Education				
10. Marital Status				
11. Number of Children				
12. Number of Siblings				
13. Number of Pets				
14. Number of Vehicles				
15. Number of Telephones				
16. Number of Computers				
17. Number of TVs				
18. Number of Radios				
19. Number of Books				
20. Number of Records				
21. Number of Magazines				
22. Number of Newspapers				
23. Number of Hobbies				
24. Number of Friends				
25. Number of Acquaintances				
26. Number of Neighbors				
27. Number of Relatives				
28. Number of Pets				
29. Number of Vehicles				
30. Number of Telephones				
31. Number of Computers				
32. Number of TVs				
33. Number of Radios				
34. Number of Books				
35. Number of Records				
36. Number of Magazines				
37. Number of Newspapers				
38. Number of Hobbies				
39. Number of Friends				
40. Number of Acquaintances				
41. Number of Neighbors				
42. Number of Relatives				
43. Number of Pets				
44. Number of Vehicles				
45. Number of Telephones				
46. Number of Computers				
47. Number of TVs				
48. Number of Radios				
49. Number of Books				
50. Number of Records				
51. Number of Magazines				
52. Number of Newspapers				
53. Number of Hobbies				
54. Number of Friends				
55. Number of Acquaintances				
56. Number of Neighbors				
57. Number of Relatives				
58. Number of Pets				
59. Number of Vehicles				
60. Number of Telephones				
61. Number of Computers				
62. Number of TVs				
63. Number of Radios				
64. Number of Books				
65. Number of Records				
66. Number of Magazines				
67. Number of Newspapers				
68. Number of Hobbies				
69. Number of Friends				
70. Number of Acquaintances				
71. Number of Neighbors				
72. Number of Relatives				
73. Number of Pets				
74. Number of Vehicles				
75. Number of Telephones				
76. Number of Computers				
77. Number of TVs				
78. Number of Radios				
79. Number of Books				
80. Number of Records				
81. Number of Magazines				
82. Number of Newspapers				
83. Number of Hobbies				
84. Number of Friends				
85. Number of Acquaintances				
86. Number of Neighbors				
87. Number of Relatives				
88. Number of Pets				
89. Number of Vehicles				
90. Number of Telephones				
91. Number of Computers				
92. Number of TVs				
93. Number of Radios				
94. Number of Books				
95. Number of Records				
96. Number of Magazines				
97. Number of Newspapers				
98. Number of Hobbies				
99. Number of Friends				
100. Number of Acquaintances				
101. Number of Neighbors				
102. Number of Relatives				
103. Number of Pets				

DEPT. DATE COMPLETED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE ART COLORTONE FULL FAC

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Title in full PLACE TO BEST ADVANTAGE:

PULVER'S MOTEL - MEDFORD, OREGON

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT SMOKE, WIRES, POLES, HOUSE TO RIGHT OF COURT. CROP AS MARKED.
ADD CLOUDS AND GRASS.

USE 7BH31 FOR COLOR GUIDE.

3M-8-16.50

PHOTO RETURNED

To

PHOTO USED FOR

Reel	4
Box	106 1/2
L.C.	9
	113

20

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1300 ORDER NO. 69402 DATE 9-18-51

CUSTOMER OLD SARATOGA INN
7725 BISCAYNE BLVD., MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OLD SARATOGA INN - MIAMI, FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

AWNING, SHUTTERS - PEACH GREEN #71. BLDG. WHITE. STEPS #56 & 25.
SIGN #49. CHANGE TO OLD SARATOGA INN - LETTERS WHITE.
SIGN POST SILVER. DRIVE MARKERS - WHITE. SIGN ON SIDE #51.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Ref. 107 7
11-3-51 1/2
102 834
VON

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 1CH1301

ORDER No. 69181

DATE 9-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL (IN SKY)

IMPRINT SAME AS ABOVE

TOP LINE: ALONG BEAUTIFUL FLORIDA'S

GULF COAST BEACH

2nd LINE: TOWER BEACH, FORT

WALTON, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2 1/2	SEP 19 1951	SEP 20 1951
REPHOTO				
PHOTO-LITHO			SEP 26 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		10-4-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*New Blk neg.
pull new
proofs & effects
10/16/51*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1302 ORDER NO. 69406 DATE 9-19-51

CUSTOMER KEYS WAY MOTEL AND COTTAGES
FLORIDA CITY, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TITLE IN SCRIPT: IN PANEL:

KEYS WAY MOTEL - FLORIDA CITY, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM SAME AS ON 2BH517.

USE PHOTO REQUIRING LEAST AMOUNT OF ART WORK. BRING OUT OFFICE SIGN.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1303 ORDER NO. 69408 DATE 9-19-51

CUSTOMER

ARCADIA MOTEL
ELMHURST, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN SKY: RIGHT HAND CORNER;
ARCADIA MOTEL - U.S. ROUTE 20 (LAKE ST.)
AND ROUTE 83 ELMHURST, ILL. /

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY. /

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Bt 6
10-3-51 Rev 8'2
103-

Red Impression
W Jt

Chas. H. O'Connell
To: [unclear]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1304 ORDER NO. 69409 DATE 9-19-51

CUSTOMER
ARCADIA MOTEL
ELMHURST, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M BUSINESS CARDS SIZE 3½ X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ARCADIA MOTEL - U.S. ROUTE 20 (LAKE ST.)
AND ROUTE 83 ELMHURST, ILL.

FRONT NO. NO

(All of this on address side)

R. M.

SAME AS 0CH1160

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1303. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DISTRIBUTED BY I. STEINFELDT, LANCASTER, PA.

NO. 1CH1305

ORDER No. 69410

DATE 9-20-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ARMSTRONG'S GENERAL OFFICES AND
LINOLEUM PLANT, LANCASTER, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW CARD ATTACHED FOR GENERAL COLORING,
HOWEVER, IMPROVE ON COLOR OF BRICK ON ALL BLDGS. LARGE BLDGS ARE
ALL DARK RED BRICK, DARK ROOFS, STACKS LIGHT GRAY CEMENT. GRAY
CEMENT PARKING GROUND IN LEFT FOREGRD. LIGHT GRAY WATER TANK ON
LEFT. WHITE SASH & FRAMES ON FOREGROUND BLDGS. LIGHT CEMENT WALKS
AROUND FOREGRDS. GREEN LAWN & SHRUBBERY AROUND SIDE & FRONT OF
OFFICE BLDG. IN CENTER FOREGROUND.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1951	SEP 24 1951
SKETCH				
RETOUCHING	10	3	SEP 22 1951	SEP 21 1951
REPHOTO				
PHOTO-LITHO			SEP 26 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		10-1
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 1CH1306

DISTRIBUTED BY I. STEINFELDT, LANCASTER, PA.

ORDER No. 69410

DATE 9-20-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE HOME OF HAMILTON WATCHES,
LANCASTER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLOR OF BLDGS. SEE 6BH589. ROOFS VERY DARK GRAY. LETTERS ON TOP OF ROOF. WHITE AND MUST SHOW CLEARLY. LETTERS ON STACK & WATER TANK SHOW CLEARLY "HAMILTON". SASH & FRAMES ON ALL BLDGS. WHITE. WATER TANK LIGHT SILVER, ALMOST WHITE. DARK STREET PAVING. SMALL BLDGS IN REAR DARK RED & LIGHT GRAY. SLATE ROOFS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects Col
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 102
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1951	SEP 26 1951
SKETCH				
RETOUCHING		4	SEP 23 1951	SEP 25 1951
REPHOTO				
PHOTO-LITHO				OCT 11 1951
BLUEPRINT			OCT 2 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	OCT 11 1951	10-15-51 Jm?
ARTIST DEPT.		12 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH1307

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS
AERIAL PHOTOGRAPH BY H.A. PROVOST,
WEST SPRINGFIELD, MASS.

ORDER No. 69210

DATE 9-20-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

AIR VIEW OF BUCKINGHAM FOUNTAIN,
CHICAGO

PRIVATE # BEFORE TITLE: #218

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- TO COME

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

2. See to it that the negatives are uniform in color and in harmony with each other to make an attractive set.

on sheet 7/15

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By *CP* _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1951	SEP 23 1951
SKETCH				
RETOUCHING	3	2 1/2	SEP 20 1951	SEP 24 1951
REPHOTO				
PHOTO-LITHO			SEP 26 1951	OCT 3 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 3/4	OCT 3 1951	
ARTIST DEPT.	109	9 3/4		11-27-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS
AERIAL PHOTOGRAPH BY H.A. PROVOST,
WEST SPRINGFIELD, MASS.

NO. 1CH1308

ORDER No. 69210

DATE 9-20-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIR VIEW OF ~~ADRIAN PLAZA~~ MEMORIAL AQUARIUM,
CHICAGO

PRIVATE # BEFORE TITLE: #114-A

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- ~~TO COME~~

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1951	SEP 26 1951
SKETCH				
RETOUCHING		3	SEP 20 1951	SEP 25 1951
REPHOTO				
PHOTO-LITHO			9-28-51	OCT 3 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 3/4	OCT 3 1951	10-20-51
ARTIST DEPT.	102	10	11/30/51	12/2/51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH1309 ORDER NO. 69420 DATE 9-21-51

CUSTOMER PALMER HOUSE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

500 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

PALMER HOUSE - CHICAGO, ILL...
(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. Yes No 3 SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SMALL POST CARD FOR DRAPERY, MENU & CHAIR BACK, WAITER'S SUIT & PANEL.
FOLLOW LARGE DRAWING FOR COPY.
FOLLOW SMALL DRAWING FOR PANEL AND LETTERING ON ~~LEFT~~ ^{Right} SIDE.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ABOVE!

Special Color
Green

Impress

Rush

MAKEOVER
MAKEOVER

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Change to CUSTOMER Dept.

MAKING	3	100
PRINTED	3	100
COMPOSED		
RETOUCHED		
REMOVED		

5x7
L. H.
B. 4
see 2
A 12-104

20 times
on sheet
make two negs

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1310 ORDER NO. 69422 DATE 9-21-51

CUSTOMER COURIER JOURNAL LITHOGRAPHING CO.
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS, SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUNSET LODGE - SHIVELY, KENTUCKY

U.S. 31W AND U.S. 60

FREE RADIO - AIR CONDITIONED

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

COURIER-JOURNAL JOB PRtg. CO.,
LOUISVILLE, KY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH AND THESE CORR: LARGE BLDG IN LOWER LEFT CORNER SHOULD
BE ROSE-PINK AND PORTION EXTENDING FORWARD IN BEDFORD STONE (SEE ROUGH SKETCH
ATTCHD) SMALL BLDG IN UPPER RIGHT CORNER IS THE OFFICE AND WORD "OFFICE" IS TO BE
INSERTED OVER ARCH IN ROSE-PINK. THIS BLDG BEDFORD STONE. WE ARE ENCLOSING PHOTO
"A" FOR BETTER DETAIL.

COLOR DESCRIPTION

FOLLOW SKETCH WITH CORRECTIONS AS PER ABOVE AND ALSO SEE COLOR
INSTRUCTIONS ATTACHED.

PHOTO "A" TO BE RETURNED TO CUSTOMER.

(to Bill S. 11-16-51)

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1311 ORDER NO. 69423 DATE 9-21-51

CUSTOMER TOWNE CAFE
PRICE, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN CENTER PANEL:

NEW MODERN TOWNE CAFE -DINING ROOM-
OUNTAIN. 263 EAST MAIN STREET --PRICE,
UTAH. (1" Center Panel)

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(VERTICAL CARD)

USE FULL AREA OF PHOTOS, PUT TITLE IN PANEL BETWEEN PICTURES.

INTERIOR: REMOVE TOWEL LOWER RIGHT.

EXTERIOR: REMOVE LIGHT POLE & RACK ON TOP. PUT "F" ON FOUNTAIN. REMOVE PAPER
RACK LEFT END.

ALSO SEE INSTRS. ATTACHED.

COLOR DESCRIPTION

INTERIOR: BOOTHS - NATURAL WOOD. SEATS RED. COUNTER -LIGHT GREY. CHAIRS- RED.
WALLS PASTEL GREEN.

EXTERIOR: REMOVE LIGHT POLE & RACK ON TOP. PUT "F" ON FOUNTAIN. FRONT: NIGHT
VIEW. ABOVE WINDOWS - ALUMINUM. CORRUGATED METAL. SURROUNDING METAL
GREY COLORING - YELLOW BRICK PANELS.

ALSO SEE INSTRS. ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1
Ret. 7
Jm. C. 10
L.A. 10
62

as specified
W & H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1312 ORDER NO. 69427 DATE 9-21-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

TOWER TOURIST VILLAGE
OMAHA, NEBR.

Photos for
this Customer

6 1/2 MBUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOWER TOURIST VILLAGE --
78TH & DODGE ST. -- GLENDALE 1634
BOT: ON HIGHWAYS 30A, 6.275 & 92.--
OMAHA, NEB. -- FRANK BLAZEK, MGR.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED.

Low Card

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Jim H.C. 1 106
La 5

Red & Bl. Blue
Impressions

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. 1CH1313 ORDER NO. 69429 DATE 9-21-51
CUSTOMER OUTDOOR THEATRE LOUNGE & RESTAU.
NORRIDGE VILLAGE. ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OUTDOOR THEATRE LOUNGE AND RESTAURANT
4330 N. HARLEM AVE., NORRIDGE VILLAGE,
ILL. - ~~BAR~~ DINING ROOM - BAR

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

(GROUP THREE)

FOLLOW PENCIL LAYOUT. USE OWN DISCRETION FOR BACKGROUND COLORS.

SEE RESPECTIVE TISSUE OVERLAYS.

SUBMIT RETOUCHED PHOTOS.

COLOR DESCRIPTION

SEE RESPECTIVE TISSUE OVERLAYS.

PHOTO RETURNED

TO

PHOTO USED FOR

3 September 57

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NO. 1CH1314

DISTRIBUTED BY WEIR COVE NEWS, WEIRTON, W.VA. ORDER NO. 69230

DATE 9-21-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PORTION OF CLUBHOUSE AND GRAND
STAND, WATERFORD PARK, CHESTER,
W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY TED VARNER

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WALLS ARE WHITE. CORNER BRICK WORK AND GRAND STAND RAILING ARE
MAROON. BALCONY ON CLUBHOUSE IS GRAY WHITE TRIM. AWNINGS ARE
WHITE AND MAROON. PRESS BOX IS GRAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for color. Please
see to it that all
cives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1951	SEP 26 1951
SKETCH				
RETOUCHING	5	30	SEP 24 1951	SEP 25 1951
REPHOTO				
PHOTO-LITHO			9-28-51	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		10-5-51
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY WEIR COVE NEWS, WEIRTON, W.VA.

NO. 1CH1315

ORDER No. 69230

DATE 9-21-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLUB HOUSE DINING ROOM,
WATERFORD PARK, CHESTER, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY TED VARNER

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DARK BLUE WALLS, IVORY CEILING. MANTLE:- WHITE MARBLE - BLUE
GRAIN. CHANDELIERS:-CRYSTAL & SILVER. FLOOR:- BLACK - RED
BLOCKS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 25 1951	
SKETCH				
RETOUCHING	7	6	SEP 25 1951	SEP 25 1951
REPHOTO				
PHOTO-LITHO			9-28/51	OCT 4 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	136	OCT 4 1951	10-5-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

NO. 1CH1316
DISTRIBUTED BY WEIR COVE NEWS, WEIRTON, W.VA. ORDER No. 69230
DATE 9-21-51

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

"DOWN THE STRETCH", AT WATERFORD
PARK, CHESTER, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY TED VARNER

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WALL IS WHITE. GRANDSTAND RAILING IS MARROON TRIM.
RAILING ON TRACK IS WHITE TOP, MARROON POST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____
ESTIMATE
AND WORK SCHEDULE
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 24 1951	
SKETCH				
RETOUCHING	3	3	SEP 24 1951	SEP 24 1951
REPHOTO				
PHOTO-LITHO			SEP 26 1951	10-3
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	10-3	10-4-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HAMLIN'S 5 to \$1.00 STORES, COUDERSPORT, PA.

NO. 1CH1317

ORDER NO. 69432

DATE 9-21-51

6 1/2 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POTTER COUNTY COURT HOUSE,
COUDERSPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WATER FROM STREET. REMOVE SIGNS IN FRONT OF CAR.
GRAY STONE MARKER. BRONZE PLATE. IN YARD ON LEFT. GREEN LAWN
ON YARD. SHOW SPRING TIME GREEN FOLIAGE ON TREES. BLDG. ON REAR
RIGHT DARK RED BRICK WHITE TRIM. DARK GRAY SLATE ROOF ON BLDG. &
STEEPLE. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1951	OCT 1 - 1951
SKETCH				
RETOUCHING	4	4	SEP 27 1951	SEP 27 1951
REPHOTO				
PHOTO-LITHO				OCT 11 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	06	1 1/2	OCT 3 1951 OCT 11 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HAMLIN'S 5 to 1.00 STORES, COUDERSPORT, PA.

NO. 1CH1318

ORDER No. 69432

DATE 9-21-51

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE, COUDERSPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE CORNICE & SILLS. CREAM SASH & FRAMES.
BRONZE LIGHTS & RAILINGS ON STEPS, GRAY STEPS. GREEN LAWN & HEDGE.
SHOW FLAG ON POLE. REMOVE AUTOMOBILE ON LEFT.
DARK GRAY STREET PAVING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1951	SEP 26 1951
SKETCH				
RETOUCHING	4	2 1/2	SEP 24 1951	SEP 25 1951
REPHOTO				
PHOTO-LITHO			9-28-51	OCT 3 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2	OCT 3 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

HAMLIN'S 5 to 1.00 STORES, COUDERSPORT, PA.

NO. 11CH1319

ORDER No. 69432

DATE 9-21-51

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL CRITTENDEN, COUDERSPORT,
PA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BUFF BRICK. DARK GREEN CORNICE & FRAMES & SASH & PORCH &
COLUMNS. DARK GREEN MARKEE & DOORS. GREEN AND DARK CREAM STRIPPED
AWNINGS. DARK SIGN WHITE LETTERS. GRAY STEPS & BASE. DARK
RAILINGS ON STEPS. BUFF SPINDLES ON PORCH RAILING. BLDG. ON
LEFT GRAY. BLDG ON RIGHT LIGHT GRAY. DARK GREEN ROOF

REMOVE LARGE POLE IN CENTER
DARK GRAY STREET PAVING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 24 1951	SEP 28 1951
SKETCH				
RETOUCHING	7	4	SEP 24 1951	SEP 26 1951
REPHOTO				
PHOTO-LITHO			1951	OCT 4 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 4 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1320
ORDER No. 69434
DATE 9-24-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
CHATHAM LIGHT AND COAST GUARD STATION,

CAPE COD, MASS.

PRIV. # BEFORE TITLE: 180

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOF ON MAIN HOUSE LIGHT GREYISH GREEN. ROOF OF BLDGS AT LEFT
BLACK. UPPER PART OF LIGHTHOUSE BLACK. CHIMNEYS TOPPED WITH
BLACK. PUT PINK ROSES ON THREE BUSHES BY FENCE. WHITE LETTERING
ON LAWN SHOULD BE LEGIBLE. SHOW REALISTIC CLOUDS IN SKY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 24 1951	OCT 4 - 1951
SKETCH				
RETOUCHING	5	3 1/2	SEP 24 1951	SEP 26 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 8 1951 OCT 11 1951	OCT 11 1951 10-12-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1321
ORDER No. 69434
DATE 9-24-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AN AUCTION ON CAPE COD, MASS.

PRIV. # BEFORE TITLE: 120

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES, ADD CLOUDS TO SKY. GREY ROOF, GREEN TRIM SHUTTERS.
RED SCREENS ON FRONT DOOR OPENING. WORD "ANTIQUES" SHOULD BE
LEGIBLE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1951	
SKETCH				
RETOUCHING	4	2 1/2	SEP 26 1951	SEP 26 1951
REPHOTO				
PHOTO-LITHO			1951	OCT 4 1951
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 4 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1322

ORDER NO. 69434

DATE 9-24-51

PHOTO BY PAUL BLAIS

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. COAST GUARD IN ACTION ON
CAPE COD, MASS.

PRIV. # BEFORE TITLE: 133

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BOTTOM OF OVERTURNED BOAT IS BRIGHT RED, ALSO LINE ON SIDE. USE
BEST JUDGMENT ON OTHER BOATS. USE GOOD CARE ON CLOTHING OF MEN.
MAKE AT LEAST ONE SHIRT RED PLAID. ADD CLOUDS TO SKY. SHOW
EXHAUST STEAM COMING FROM THE BOAT ASSISTING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE		DATE
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			SEP 24 1951		SEP 26 1951
SKETCH					
RETOUCHING	2	1 1/2	SEP 24 1951		SEP 25 1951
REPHOTO					
PHOTO-LITHO					OCT 5 1951
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	1 1/2	OCT 5 1951		10-8-51
ARTIST DEPT.		9			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1323

ORDER No. 69436

DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A VIEW OF BEAUTIFUL FALMOUTH
HARBOR, CAPE COD, MASS.

PRIV. # BEFORE TITLE: 311

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE RUBBISH & CAR IN FOREGRD. ADD ROSE BUSHES ALL ALONG THE
WHITE FENCE WITH PINK & RED ROSES. HOUSES DARK BROWN SHINGLES, GREY
ROOF. PUT PATCH OF FLOWERS ON LEFT NEAR WATER. ROOF ON ~~BOAT~~ BOAT
HOUSES LIGHT GREEN. ADD PINK ROSES ON CLIMBING BUSH ON HOUSE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1951	SEP 28 1951
SKETCH				
RETOUCHING	9	4	SEP 25 1951	SEP 26 1951
REPHOTO				
PHOTO-LITHO				OCT 4 1951
BLUEPRINT			OCT 1 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13½	OCT 4 1951	
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH1324
ORDER No. 69434
DATE 9-24-51

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.
PHOTOGRAPH BY DON DUQUETTE

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
BEAUTIFUL VIEW FROM THE MID-CAPE
HIGHWAY, CAPE COD, MASS.
PRIV. # BEFORE TITLE: 105

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
ADD 3 or 4 SMALL SAIL BOATS ON LAKE. THE WATER IS USUALLY
FAIRLY BLUE.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:
4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photos in 1CP1662

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		SEP 24 1951	OCT 1 - 1951
SKETCH			
RETOUCHING	10-1 9-2 1+2	SEP 24 1951	SEP 27 1951 OCT 24 1951
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	107 1 1/2	OCT 3 1951 SEP 24 1951	11-9-51
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1325
ORDER No. 69436
DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLDEST WIND MILL ON CAPE COD, MASS.

PRIV. # BEFORE TITLE: 109

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ALL WEATHER BEATEN GREY, ROOF IS SLIGHTLY DARKER. PUT PINK ROSES
ALL ALONG THE FRONT. TAKE OUT WIRES. PUT ~~IN~~ IN CLOUDS.

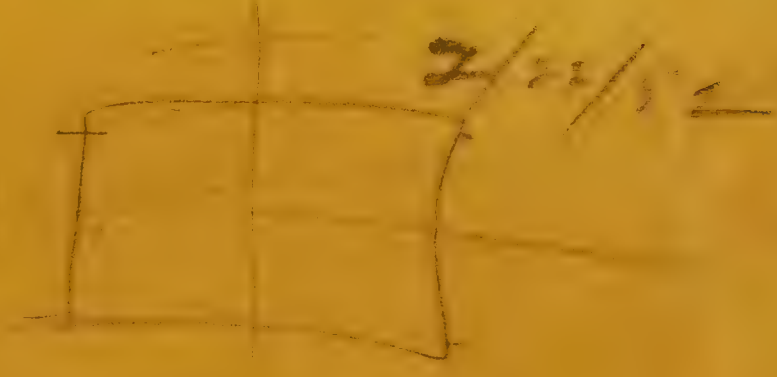
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL ^{YES} PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photograph
on - 1CP/663

2/22/52



Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 5 - 1951
SKETCH				
RETOUCHING	3-1 9-15	1-15	SEP 25 1951	OCT 24 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			OCT 8 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1-15		11-9-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1326
ORDER NO. 69436
DATE 9-24-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
PARTY FISHING BOATS AT THEIR
MOORINGS, IN HYANNIS HARBOR,
CAPE COD, MASS.

PRIV. # BEFORE TITLE: 1102

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO.
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED - DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 25 1951	OCT 1 - 1951
SKETCH				
RETOUCHING	5	2-1/2	SEP 25 1951	SEP 27 1951
REPHOTO				
PHOTO-LITHO				OCT 11 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 3/4	OCT 11 1951	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1327
ORDER No. 69436
DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BEACH, FALMOUTH HEIGHTS,
CAPE COD, MASS.

PRIV. # BEFORE TITLE: 303

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT FLAG CLEARLY. ADD FEW BEACH UMBRELLAS. HOTEL AT UPPER
CENTER HAS BROWN ROOF AND BUFF SIDES. ALL ALONG RIGHT IS
CEMENT WALL & BEYOND THAT IS GREEN LAWN. BRING OUT HOUSES IN
THE BACKGRD SO THEY CAN BE IDENTIFIED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5x7
Brighter
Print

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 2 - 1951
SKETCH				
RETOUCHING	9	3 1/2	SEP 26 1951	OCT 2 1951
REPHOTO				
PHOTO-LITHO			OCT 8 1951	OCT 12 1951
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 12 1951	10-12-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY: E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1328
ORDER NO. 69436
DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

NAUSET COAST GUARD STATION
AND NAUSET LIGHT LIGHT, CAPE
COD, MASS.

PRIV. # BEFORE TITLE: 162

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES & TEL. POLES. BRING OUT STEEL TOWER WITH FLAG. STATION
HAS RED ROOFS, GREEN TRIM. LIGHTHOUSE IS RED UPPER HALF, BLACK
WALKWAY & BLACK TOP. BLACK ROOF ON HOUSE ATTCHD. PUT A FEW
YELLOW WEED FLOWERS AT LOWER LEFT & ALSO IN DARK GREEN PATCH AT
THE RIGHT. PUT FINE SEPARATION LINE BETWEEN SCENES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION
11
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 26 1951	SEP 28 1951
SKETCH				
RETOUCHING	10	4	SEP 25 1951	SEP 26 1951
REPHOTO				
PHOTO-LITHO				OCT 4 1951
BLUEPRINT			OCT 1 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	2	OCT 4 1951	
ARTIST DEPT.		9-30		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1329
ORDER No. 69436
DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
PLEASURE BOATS IN HARBOR,
CAPE COD, MASS.

PRIV. # BEFORE TITLE: 103

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE SIGNS ON BOAT HOUSE ILLEGIBLE. WATER QUITE BLUE. ADD
CLOUDS. ELIMINATE WATER REFLECTIONS ON THE SIDES OF BOATS.
USE BRIGHT TRIM COLORS ON BOATS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 25 1951	SEP 26 1951
SKETCH	3			
RETOUCHING		3	SEP 25 1951	SEP 25 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 3/4	OCT 2 1951 OCT 5 1951	OCT 5 1951
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1330
ORDER No. 69436
DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PICTURESQUE SCENE ON CAPE COD,
MASS.

PRIVE. # BEFORE TITLE: 106

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT ROSE BUSHES & PINK ROSES ON WIRE FENCE AT LEFT. MILL IS ALL
OLD WEATHERBEATEN GREY. BLDGS ARE AS SAMPLE CARD ENCLOSED.
(SEE 8BH1328 ATTACHED.)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL ^{YES} PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 25 1951	SEP 28 1951
SKETCH				
RETOUCHING	9	3 1/2	SEP 25 1951	SEP 25 1951
REPHOTO				
PHOTO-LITHO			OCT 1 1951	OCT 4 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 4 1951	10-5-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1331
ORDER No. 69436

DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH VIEW FROM HIGH BLUFF,
CAPE COD, MASS.

PRIV. # BEFORE TITLE: 124

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD A FEW BEACH UMBRELLAS. PICTURE WAS TAKEN ON A DARK DAY, SO
BRING IT OUT CLEARLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

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order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
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to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1951	SEP 28 1951
SKETCH				
RETOUCHING	3	1	SEP 25 1951	SEP 26 1951
REPHOTO				
PHOTO-LITHO				OCT 1 1951
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	146	1½	OCT 4 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1332
ORDER No. 69436

DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE HARBOR, FALMOUTH, CAPE
COD, MASS.

PRIV. # BEFORE TITLE: 304

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS BETTER LOOKING THAN COMPETITORS VIEW ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1951	OCT 1 - 1951
SKETCH				
RETOUCHING		2½	SEP 26 1951	SEP 27 1951
REPHOTO				
PHOTO-LITHO				OCT 11 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	OCT 3 OCT 11 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1333

ORDER NO. 69436

DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL BASS RIVER, CAPE COD,
MASS.

PRIV. # BEFORE TITLE:: 130

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE WATER QUITE BLUE, HOUSES HAVE MOSTLY GREY, DULL GREEN OR
DARK ROOFS. PUT FLAG ON POLE IN CENTER. ADD CLOUDS. HOUSE
AT EXTREME RIGHT IS DARK RED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
Order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 24 1951	SEP 28 1951
SKETCH				
RETOUCHING		2 1/2	SEP 27 1951	SEP 26 1951
REPHOTO				
PHOTO-LITHO			OCT 1 1951	OCT 4 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	706	1 1/2	OCT 4 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 1CH1334
ORDER No. 69436
DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PINEHURST BEACH, WAREHAM, CAPE
COD, MASS.

PRIV. # BEFORE TITLE: 223

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO /

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POLE IN WATER. BEACH HOUSE HAS BLACK ROOF. PUT RED ROOF
ON ONE OF THE SMALL HOUSES.

ADD CLOUDS. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

577
2 Prints

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1951	OCT 3 - 1951
SKETCH				
RETOUCHING	5	3	SEP 26 1951	SEP 27 1951
REPHOTO				
PHOTO-LITHO				OCT 11 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	OCT 8 1951 OCT 11 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

101-9-25-51

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. LCH1335

ORDER No. 69436

DATE 9-24-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM WAREHAM, CAPE COD,
MASS.

PRIV. # BEFORE TITLE: 222

SMALL TYPE LOWER LEFT: (C) CURT
TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

MAKE SIMILAR TO ONSET CARD ATTCHD. (6BH1453) USE PARTS OF OTHER
VIEWS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

W CB-H1380 ✓
A CB-H1372 ✓
R SB-H865 ✓
E CB-H1377 ✓
H CB-H1374 ✓
A CB-H1378 ✓
M 9B-H1411 ✓

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1951	OCT 15 1951
SKETCH	10	8	OCT 8 1951	
RETOUCHING				
REPHOTO			OCT 10 1951	OCT 11 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	16		11-8-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED
BY ILLINOIS CAMERA SHOP, GALESBURG, ILL.

NO. 1CH1337

ORDER No. 69236

DATE 9-24-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KNOX COLLEGE MEMORIAL GYMNASIUM,
GALESBURG, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES, AND FIRE PLUG. PUT IN GRASS
NEW RED BRICK BUILDING, BLACK TRIM WITH ALUMINUM STRIPS AND
ALUMINUM WINDOW FRAMES. CONCRETE TRIM ON TOP OF BUILDING.
SHOW IN GOLD LETTERS: "KNOX COLLEGE MEMORIAL GYMNASIUM".

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1951	
SKETCH				
RETOUCHING	10	3	SEP 27 1951	SEP 26 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	110	9 3/4		11/12/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEARINGS INC., MANTEO, N.C.

NO. 1CH1338

ORDER No. 69501

DATE 9-24-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WIND-SWEPT SAND DUNES NEAR
NAGS HEAD, NORTH CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT FALLEN BRANCHES. PUT IN PRETTY CLOUD EFFECT.
LIGHT COLORED SAND DUNES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3
Subjects on
order for the customer. Please
set to a standard or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 3 - 1951
SKETCH				
RETOUCHING	14	2 1/2	SEP 25 1951	SEP 22 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	OCT 8 1951 OCT 12 1951	OCT 12 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

FEARINGS INC., MANTEO, N.C.

NO. 1CH1339

ORDER No. 69501

DATE 9-24-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

INDIAN DANCER, "THE LOST
COLONY" HISTORICAL DRAMA,
ROANOKE ISLAND, NORTH CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION VERTICAL VIEW

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1951	SEP 28 1951
SKETCH				
RETOUCHING	3	2	SEP 25 1951	SEP 27 1951
REPHOTO				
PHOTO-LITHO			OCT 1 1951	OCT 4 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 4 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

FEARINGS INC.,MANTEO, N. C.

NO. 1CH1340

ORDER No. 69501

DATE 9-24-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN SCENE, "THE LOST COLONY"
HISTORICAL DRAMA, ROANOKE
ISLAND, NORTH CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1951	SEP 27 1951
SKETCH				
RETOUCHING		5	SEP 25 1951	SEP 27 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 1 1951	OCT 5 1951
HAND COLOR PROOF	107	1 3/4	OCT 5 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 1CH-1341

ORDER No. 69511

DATE 9-24-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WAYSIDE PARK ON THE BEAUTIFUL
GULF OF MEXICO, NEAR PANAMA
CITY, FLORIDA

PRIVATE # BEFORE TITLE: PC.82

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY FOR
INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP	OCT 1 - 1951
SKETCH				
RETOUCHING	5	3	SEP 25 1951	SEP 27 1951
REPHOTO				
PHOTO-LITHO				OCT 11 1951
BLEUPRINT			OCT 3 1951	
STRIPPING, OPAQUING			OCT 11 1951	
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1342 ORDER NO. 69451 DATE 9-25-51

CUSTOMER SCOB LIC-REEDSTROM STATIONERS, INC.
YANKTON, SOUTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER LEFT:

WE CROSSED THIS MISSOURI RIVER BRIDGE
AT YANKTON, SOUTH DAKOTA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BETTER OF TWO PHOTOS.

COLOR DESCRIPTION

USE BEST JUDGEMENT.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 3
HC 1 1/2 107
52 9 1/2
60

W 8 H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1343 ORDER NO. 69450 DATE 9-25-51

CUSTOMER ROBT. S. KNERR
EASTON, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LANARK HOTEL - ROXBURG, N.J...

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW PENCIL SKETCH FOR ARRANGEMENT.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED. ALSO SEE EXTRA PHOTO.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

G827
3 Replicated 567
S.O. 144
Ref. 7 1/2
L.M.B.C. 100 2 1/2
L.A. 102 1/2
10B

as quoted
W.D.I.

L.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1344 ORDER NO. 69454 DATE 9-25-51

CUSTOMER LAMPKIN HOTEL CO., INC.
HELM HOTEL, BOWLING GREEN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/4

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RIDGEWAY MOTOR COURT ON U.S. HIGHWAYS
31W, 68, NO. OF BOWLING GREEN, KENTUCKY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Repl 5
D.C. 106 1 1/2
L.A. 9
(P)

Or at

Red + Dk Blue Impression —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1345 ORDER NO. 69455 DATE 9-25-51

CUSTOMER COURT SUPREME
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

COURT SUPREME - "MODERN MOTOR COURT"
U.S. ROUTE 41 - SARASOTA, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 107 5
10/ - 11-13-51
Or JH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1346 ORDER NO. 69456 DATE 9-25-51

CUSTOMER ED-MAR COURT
OCALA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANE:

ED-MAR COURT NEARBY SILVER SPRINGS

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. /

FULL FACE 3 SIDES WITH PANEL AT BOTTOM APPROX. 1/4 INCH.
PANEL TO HAVE YELLOW BACKGRD.

FOLLOW TISSUE OVERLAY. /

COLOR DESCRIPTION

AS ABOVE. /

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1347 ORDER NO. 69457 DATE 9-25-51

CUSTOMER KEY LODGE
KEY WEST, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANE:

KEY WEST, FLORIDA END OF U.S. HIGHWAY 1

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE DRAWING HEREWITH AS COPY.

COLOR DESCRIPTION

FOLLOW DRAWING.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

5-7 Reproduction

Ret. 107 6 1/2
Jm D.G. 11-24-51 4 1/2

B4

as quoted

W 8 15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1348 ORDER NO. 69458 DATE 9-25-51

CUSTOMER THE FRANC COMPANY
DAVENPORT, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRANC'S - YOUR FAVORITE STORE

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(VERTICAL VIEW)

FOLLOW SKETCH. PHOTO FOR DETAILS OF ENTRANCE, NEWSPAPER CLIPPING FOR
GUIDE ON BALANCE.

COLOR DESCRIPTION

FOLLOW SKETCH.

Bus Card

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 4/2
Rel. 5 1/4
197 3/4
L.O. 5 1/2
18

no photo

W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1349 ORDER NO. 69459 DATE 9-25-51

CUSTOMER THE FRANC CO.
DAVENPORT, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CARDS 3 1/2 X 2 5/16

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(HORIZONTAL VIEW)

FOLLOW SKETCH.
USE PHOTO.

COLOR DESCRIPTION

FOLLOW SKETCH.

Hand Color

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5x7 1/2
Ref. 542
107 3/4
10-12-51
5
CB

as quoted

W.C.

5x7

DISTRIBUTED BY E.D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

NO. 1CH1350

ORDER No. 69522

DATE 9-25-51

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

AN AERIAL VIEW OF WOODS HOLE,
CAPE COD, MASS.

PRIVATE # BEFORE TITLE: #305

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT A NUMBER OF SAILBOATS IN FOREGROUND OF HARBOR.

DO NOT USE TOO MANY RED ROOFS, BUT USE GRAY, LIGHT GREEN
AND BLACK.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By UB
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3 - 1951
SKETCH				
RETOUCHING	✓	3.1	SEP 1951	OCT 2 1951
REPHOTO				
PHOTO-LITHO			OCT 8 1951	OCT 12 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1.30	OCT 12 1951	10-12-51
ARTIST DEPT.		10-30		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1351 ORDER NO. 69460 DATE 9-25-51

CUSTOMER SOUTHERN RAILWAY SYSTEM
WASHINGTON 13, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NEW ROYAL PALM (ITALIC TYPE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE RETOUCED PHOTO.

COLOR DESCRIPTION

EXTERIOR OF TRAIN, STAINLESS STEEL.

FOLLOW COLOR SKETCH AND BEST JUDGEMENT.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1352 ORDER NO. 69462 DATE 9 25-51

CUSTOMER LINCOLN HOTEL COURTS
RUSTON, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (AAA) INSIGNIA

LINCOLN HOTEL COURTS -RUSTON, LA. /

at bottom



FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6
Mr. H.C. 106 1/2
L.A. 9

W.D.H.

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1353 ORDER NO. 69463 DATE 9-25-51

CUSTOMER GOLF PARK HOTEL AND APARTMENTS
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

GOLF PARK HOTEL AND APARTMENTS

MIAMI BEACH, FLORIDA

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

5x7 Photos

Ret. 7 1/2
L.A. 107
L.A. 102 1/2
9

as quoted

01011

7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1354 ORDER NO. 69464 DATE 9-25-51

CUSTOMER JOS S. DUNCAN DEPT.
Y.M.C.A. OF CHICAGO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

107
15-9-51
AC 2
Fall
OB

Walt

IMPERIAL PRESS, PORT JERVIS, N.Y.

NO. 1CH1355 -

ORDER No. 69535 -

DATE 9-25-51

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

VIEW OF HAWK'S NEST AND DELAWARE
RIVER, PORT JERVIS, NEW YORK

PRIVATE # IN UPPER RIGHT HAND
CORNER: 51

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WALL TO EXTREME RIGHT OF PICTURE IS GRAYISH WHITE STONE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1951	OCT 1 - 1951
SKETCH			SEP 27 1951	SEP 27 1951
RETOUCHING		2	SEP 27 1951	
REPHOTO				
PHOTO-LITHO			OCT 3 1951	OCT 11 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 11 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

IMPERIAL PRESS, PORT JERVIS, N.Y.

NO. 1CH1356

ORDER No. 69535

DATE 9-25-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRD'S EYE VIEW OF MATAMORAS, PA.
AND PORT JERVIS, NEW YORK -
SHOWING DELAWARE RIVER

PRIVATE # IN/UPPER
RIGHT HAND CORNER:

52

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 27 1951	OCT 1 - 1951
SKETCH				
RETOUCHING	3	1 1/4	SEP 26 1951	SEP 27 1951
REPHOTO				
PHOTO-LITHO				OCT 12 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 12 1951	10-16-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1357 ORDER NO. 69471 DATE 9-26-51

CUSTOMER
HOFFMAN MOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOFFMAN MOTEL - ST. PETERSBURG, FLORIDA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

ADV. ORDER

CUSTOMER MC WILLIAMS STATIONERY CO.
TEXARKANA, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full PLACE IN STREET:

DE SOTO HOTEL AND BATHS - HOT SPRINGS
NATIONAL PARK, ARKANSAS/

FRONT NO.

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

(C. T. Imprint)

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE #2 PHOTO.

FOLLOW SKETCH FOR DESIGN, BUT CHANGE TO FULL FACE CARD - MAKING
PICTURE THAT MUCH LARGER - CHANGE TITLE TO ABOVE..

USE #2 PHOTO /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
1. Name of person				
2. Address				
3. City				
4. State				
5. Zip				
6. Date				
7. Signature				
8. Initials				
9. Remarks				

PHOTO RETURNED

To

PHOTO USED FOR

3M—8-16.5C



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1359 ORDER NO. 69473 DATE 9-26-51

CUSTOMER BALL FLORAL
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

BALL FLORAL - EA.7735 - 6101 E. COLFAX,
DENVER, COLO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO DESIGNATED. TWO EXTRA PHOTOS INCLUDED TO SHOW EXTERIOR AND INTERIOR.
CANOPY OR LEDGE AT EXTREME TOP OF BLDG. WILL BE BROUGHT OUT IN FRONT AND LEFT
SIDE. EXTREME UPPER LEFT MARKED TO ELIMINATE EASTER EGG AND BUNNIES, AND SHOW
THIS SPACE AS RIBBED GLASS. "BALL FLORAL SIGN TO BE SHOWN TOP CENTER. SPACE IN
FRONT OF WINDOWS - GRAVEL.
SHOW SKY AND CLOUDS.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1360 ORDER NO. 69475 DATE 9-26-51

CUSTOMER REST HAVEN MOTOR COURT
SPRINGFIELD, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REST HAVEN MOTOR COURT - E.66
SPRINGFIELD, MISSOURI

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

~~XXXXXX~~ FOLLOW SKETCH WITH THESE CORRECTIONS: BRING OUT THE COTTAGES
AS PLAINLY AS POSSIBLE. ON BLDG. BRING OUT THE WORD "BRIGHTWELL" ON SIGN
BRING OUT WORDS "REST HAVEN MOTOR COURT" VERY IMPORTANT.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Customer drawings returned
1/24/52
B

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

REX HECK NEWS CO., CLARKSBURG, W. VA.

NO. 1CH1361

ORDER No. 69546

DATE 9-26-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

U. S. VETERANS' HOSPITAL,
CLARKSBURG, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING ^{BARE} AND COLOR DESCRIPTION

FILL IN/SPOTS ON LAWN TO SHOW ALL GREEN GRASS. ATTRACTIVE CLOUDS
IN SKY. GREEN SHRUBBERY. SILVER GRAY FLAG POLE, WITH FLAG.
LIGHT CEMENT DRIVE ALONG FRONT OF BLDG. LIGHT BROWN BRICK BLDG.,
GRAY TOP CORNICE EDGE & WINDOW SILLS. FIRST FLOOR-DARK BROWN
BRICK. LIGHT GRAY ENTRANCES ON RIGHT AND CENTER. LIGHT SILVER
COLOR MARQUEES OVER ENTRANCES. TAN GRAY SASH. BROWN STRIPS
AROUND BUILDING ON 2ND FLOOR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By CS

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 4 - 1951
SKETCH				
RETOUCHING		4		OCT 2 1951
REPHOTO				
PHOTO-LITHO				OCT 12 1951
BLUEPRINT			OCT 8 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 12 1951	10-18-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

5X7

NO. 1CH1362
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 69480
DATE 9-27-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
HORSES AT THE STARTING LINE,
HIALEAH RACE COURSE, MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES No
IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: M-55
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

(HORSES AT STARTING LINE)

USE KODACHROME FOR 1CK231 FOR COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By CB
Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 11 1951
SKETCH				
RETOUCHING	9	2	OCT 3 1951	OCT 4 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 16 1951	
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Retouched
Check bill to H. H. H.
about 8/10

587

NO. 1CH1363
GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER No. 69480
DATE 9-27-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL GROUP OF FLAMINGOS
AT BEAUTIFUL HIALEAH RACE COURSE,
HIALEAH, FLORIDA
PRIV. # BEFORE TITLE: M-56

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES NO
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
(GROUP FLAMINGOS)
USE KODACHROME FOR 1CK232 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Revised photo
to office*

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 11 1951
SKETCH				
RETOUCHING		3 1/2	OCT 3 1951	OCT 5 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 16 1951	
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

WOODCOCK MFG. CO.,HOT SPRINGS NATIONAL PARK,
ARK.

NO. 1CH1364

ORDER No. 69561

DATE 9-27-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NATIONAL BAPTIST SANITARIUM,
HOT SPRINGS NATIONAL PARK,
ARKANSAS

PRIVATE # LOWER LEFT CORNER: 115

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"WE BATHE THE WORLD"

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL

RETURN PHOTO

CURT TEICH & COMPANY, INC. C

ENVELOPE PHOTO TIG

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1951	
SKETCH				
RETOUCHING	5	7	SEP 27 1951	OCT 3 1951
REPHOTO				OCT 12 1951
PHOTO-LITHO			OCT 8 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	OCT 12 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL
PARK, ARK.

NO. 1CH1365

ORDER No. 69562

DATE 9-27-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

HAPPY HOLLOW MAGNESIA SPRING,
HOT SPRINGS NATIONAL PARK,
ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"WE BATHE THE WORLD"

PRIVATE # LOWER LEFT CORNER: 119

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1951	OCT 3 1951
SKETCH				
RETOUCHING	3	2 1/2	SEP 1951	OCT 3 1951
REPHOTO				
PHOTO-LITHO			OCT 2 1951	OCT 12 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	OCT 12 1951	10-17-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL
PARK, ARK.

NO. 1CH1366-

ORDER No. 69562-

DATE 9-27-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STREET SCENE ON MALVERN AVENUE
SHOWING PYTHIAN AND BAPTIST
HOSPITALS AND BATHS, HOT SPRINGS
NATIONAL PARK, ARKANSAS
PRIVATE # LOWER LEFT CORNER: 129

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"WE BATHE THE WORLD"

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED:

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By UB
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1951	OCT 3 1951
SKETCH				
RETOUCHING		6 1/2	OCT 1 1951	OCT 3 1951
REPHOTO				OCT 1 1951
PHOTO-LITHO				OCT 12 1951
BLUEPRINT			OCT 8 1951	
STRIPPING, OPAQUING			OCT 12 1951	
HAND COLOR PROOF	106	2		
ARTIST DEPT.		10 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL
PARK, ARK.

NO. 1CH1367

ORDER No. 69562

DATE 9-27-51

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GARLAND COUNTY LIBRARY, HOT
SPRINGS NATIONAL PARK, ARKANSAS

PRIVATE # LOWER LEFT CORNER:
136

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO

R. M. NO

IMPRINT

ME AS ABOVE

AT F

"W"

Pt

MESSAGE SPACE:

3 WORLD"

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. &

CURT TEICH & CO.

ENVELOP

IF

RETURN PHOTO

ATTENTION:
Order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By CB

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 4 1951	OCT 9 - 1951
SKETCH				
RETOUCHING		4 1/2	SEP 27 1951	OCT 4 1951
REPHOTO				
PHOTO-LITHO			OCT 15 1951	OCT 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 19 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1368 ORDER NO. 69483 DATE 9-27-51

CUSTOMER
LEON CLAIR
BROOKLAWN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 12 1/2

STYLE ART COLORTONE WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER:

CRESCENT BOULEVARD AT TRAFFIC CIRCLE,
BROOKLAWN, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

REMOVE EVERYTHING BACK OF FENCE, FILL IN TREES AND THE REST SKY AT RIGHT
ADDING CLOUDS. TAKE GLARE FROM FRONT WINDOWS. ~~REMOVE~~ SMALL SHRUBS LEFT SIDE OF
BLDG IN PLACE OF BUSHES THERE NOW. REMOVE WIRES AND LIGHT AT EDGE OF ROOF.

COLOR DESCRIPTION

BLDG WHITE - LETTERS BLACK - GRASS IN FRONT WITHIN CURB WHICH IS WHITE -
FENCE WHITE. MAKE ALL SHRUBS NICE GREEN. DRIVE BLACK TOP- SIGN AT RIGHT
BLACK, POLES BLACK. LETTERING TOP & BOTTOM LINE WHITE. REALTOR #31.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1369 ORDER NO. 69484 DATE 9-27-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
THE EDWARD JAMES HOTEL
ST. PETERSBURG, FLA.

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE EDWARD JAMES HOTEL...ETC..

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH PLUS CORRECTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

to

PHOTO USED FOR

2 Photos 5x7

L.C.

Ret.

L.C.

L.C.

106

2

10 1/2

as quoted
W. B.

Ret. 14.50

OK Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH1370 ORDER NO. 69389 DATE 9-27-51

CUSTOMER HARRY N. MARTIN CO.
ASHEVILLE, NORTH CAR.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EVER GREEN COURT - 612 MERRIMON AVE.,
ASHEVILLE, N.C. /

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

TAKE OUT POLES, LIGHT WIRES & HOUSES IN BACK OF COURT.

COLOR DESCRIPTION

ASPHALT DRIVE. GREEN GRASS ON BANKS. RED ROOF #23. GREEN BUILDING #19. RED
BRICK AROUND TRIM #56. WHITE GUTTERS. EVERGREEN TREES, LG. SIGN, DARK GREEN
BACKGROUND, WHITE LETTERS AND LIGHT GREEN TRIM OR STRIP. UMBRELLAS, DARK
GREEN TOP WITH WHITE AND FLOWERS ON BORDER.

PHOTO USED FOR

NO

YES

RETURN PHOTO

107
10-1-51 HC 142
La 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1371 ORDER NO. 69490 DATE 9-27-51

CUSTOMER SHERIDAN PLAZA HOTEL CORP.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

SHERIDAN PLAZA HOTEL — CHICAGO, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. USE PHOTO FROM 8BH509.

COLOR DESCRIPTION

FOLLOW SKETCH, MATCHING COLORS AS CLOSELY AS POSSIBLE.

PHOTO RETURNED

10

PHOTO USE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Make new effects +
Black + white Proof
from 8BH509

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1372 ORDER NO. 69491 DATE 9-27-51

CUSTOMER SEMINOLE VILLAGE
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SEMINOLE VILLAGE - LARGO. FLA. /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

69491-3

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8 x 10 Replate
2 x 5 1/2

L.O. 1/2
Ref. 8
Jan. 3. 1957
L.A. 14

as specified
H.D.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 1CH1373 ORDER NO. 69492 DATE 9-27-51

CUSTOMER
CARROLLTON COURT
FORT LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CARROLLTON COURT - FT. LAUDERDALE, FLA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6 1/2
L.C. 1 1/2
L.A. 9
OB

CR 77

RUSH

~~Handwritten signature and scribbles~~

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1374 ORDER NO. 69493 DATE 9-27-51

CUSTOMER HOTEL ROOSEVELT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TWO FINE HOTELS - CHICAGO, ILL.
INDIANAPOLIS, IND....

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, FOR ^{VIEW} ~~NEW~~ AT LEFT USE PHOTO FROM D-6172.

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2. Photos 5.17

L.O. 1
K.L. 7
J.H.C. 106 2
L.O. 11

as quoted

0158

Ⓢ

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH1375 ORDER NO. 69702 DATE 9-28-51
CUSTOMER OUR LADY OF BETHLEHEM ACADEMY
LA GRANGE PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PLACE TO BEST ADVANTAGE:

GROTTO OF THE AGONY, OUR LADY OF
BETHLEHEM ACADEMY, LA GRANGE PARK,
ILLINOIS

FRONT 5. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

10

TITLE IN REVERSE TYPE.

COLOR DESCRIPTION

WHITE FIGURES.

PHOTO USED FOR

RETURN PHOTO YES NO

Rt 2
157
11-12-51 HC 1 1/2
La 9 1/2

OK 5/5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO: CH1376 ORDER NO 69702 DATE 9-28-51

CUSTOMER OUR LADY OF BETHLEHEM ACADEMY
LA GRANGE PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PLACE TO BEST ADVANTAGE:

CALVARY ON CAMPUS, OUR LADY OF BETHLEHEM
ACADEMY, LA GRANGE PARK, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BIG CROSS - BROWN. SMALL CROSS - WHITE. OLD BRONZE FIGURES. VARIOUS GREENS.

REMOVE DEAD BRANCHES.

COLOR DESCRIPTION

INSTRS. AS ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1377 ORDER NO. 69702 DATE 9-28-51

CUSTOMER OUR LADY OF BETHLEHEM ACADEMY
LA GRANGE PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PLACE TO BEST ADVANTAGE:

SUNKEN GARDEN, OUR LADY OF BETHLEHEM
ACADEMY, LA GRANGE PARK, ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

BLACK METAL - SIGN OUR LADY WHITE ON BLACK. SHOW CLEARLY. REMOVE SMOKE STACK
SEE CUT. REMOVE BARN ON RIGHT. SHOW FLOWERS. VARIOUS GREEN TREES.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

INSTRS. AS ABOVE.

PHOTO RETURNED

3

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

107
10-12-51
H.C. 1/2
La 9

W.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1378 ORDER NO. 69705 DATE 9-28-51

CUSTOMER ST. THERESE CHURCH
ALHAMBRA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. THERESE CHURCH, ALHAMBRA, CALIFORNIA
INSET: ST. THERESE

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(EXTERIOR VIEW)

FOLLOW TISSUE OVERLAY, ADDING TWO INSETS TO SKY. ALSO SEE INSTRS. ATTACHED.

SUBMIT RETOUCHED PHOTO TO CUST.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 R. 6
11-13-51
La 11/102
OB

Grouping
& Reproduction 18.00

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1379 ORDER NO. 69705 DATE 9-28-51

CUSTOMER ST. THERESE CHURCH
ALHAMBRA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALTAR AND SANCTUARY OF ST. THERESE
CHURCH - ALHAMBRA, CALIFORNIA

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

(INTERIOR VIEW)

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

SUBMIT RETOUCED PHOTO TO CUST.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

PHOTO USED FOR

~~Sub. Ret.~~
Photo
To Customer
10/19

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1380

ORDER No. 69706

DATE 9-28-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

EDGEWATER GULF HOTEL, MIDWAY
BETWEEN GULFPORT AND BILOXI,
EDGEWATER PARK, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES/SAME AS

IMPRINT NONE, 9BH825

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:
20 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

15x7 Print
for Ben My
add page to
bottom

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1951	OCT 9 1951
SKETCH				
RETOUCHING	9	4	OCT 1 1951	OCT 5 1951
REPHOTO			OCT 1 1951	OCT 3 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 16 1951	
HAND COLOR PROOF	107	1 1/2		10-2-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

10/2/51 12/20/51

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1381

ORDER No. 69706

DATE 9-28-51

12½ M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: EDGEWATER GULF HOTEL, MIDWAY BETWEEN GULFPORT AND BILOXI, EDGEWATER PARK, MISS.

POT: AERIAL VIEW SHOWING SOME OF THE DISTINCTIVE FEATURES OF THE EDGEWATER GULF HOTEL SURROUNDED BY 600 ACRES OF ESTATE-LIKE GROUNDS

C.T. ART COLORTONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. SAME AS 9BH825

IMPRINT None

PHOTO PROPERTY OF CUST.

WHITE BORDER

RETOUCHING AND COLOR DESCRIPTION

LINES RUN THRU DIFFERENT ITEMS, SHOULD NOT APPEAR. LINES PRINTED IN INK SHOULD APPEAR. ALTHOUGH NEG IS NOT EXACT NEG OF PICTURE, LAYOUT IS SIMILAR. OVER PRINT ON CARD SO AS TO SHOW THE VARIOUS ACTIVITIES. HOTEL SHOULD ACTUALLY BE AN IVORY COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

20 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

8X10

Executive OK of Estimate

By _____

Date OCT 1 1951

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date OCT 1 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 1 1951
SKETCH				
RETOUCHING		8	OCT 10 1951	OCT 10 1951
REPHOTO			OCT 8 1951	OCT 10 1951
PHOTO-LITHO				NOV 2 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	157	134	OCT 2 1951	11-5-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

(7)

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1382

ORDER No. 69706

DATE 9-28-51

12½ M POST CARDS C.T. ART ECOLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL EDGEWATER GULF HOTEL,
MIDWAY BETWEEN GULFPORT
AND BILOXI, EDGEWATER PARK, MISS.
BOT: A COVEY OF QUAIL ENJOYING A
RESTFUL STOP ON THE HOTEL RAMP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. SAME AS
IMPRINT NONE 9BH825

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HAVE PICTURE APPEAR LIKE ONE THAT IS DEVELOPED, ALTHOUGH NEG COVERS
MORE AREA. SHOW QUAIL LARGE AS POSSIBLE. SHRUBBERY IS AZALEA.
SEE PREVIOUS CARDS FOR GOOD COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

20

Section of
order for this material. Please
note that the order is for a
quantity of 12½ M post cards
and that the order is for a
quantity of 12½ M post cards
to make an accurate order.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date OCT 1 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1951	OCT 11 1951
SKETCH				
RETOUCHING	5	1½	OCT 1 1951	OCT 9 1951
REPHOTO				
PHOTO-LITHO			OCT 15 1951	10/22/51
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	157	1½	10/22/51	10-23-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

neg ret 12/20/51
N

NO. 1CH1383
 ORDER No. 69706
 DATE 9-28-51

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
 TITLE IN FULL: EDGEWATER GULF HOTEL,
 MIDWAY BETWEEN GULFPORT
 AND BILOXI, EDGEWATER PARK, MISS.
 BOT: GLASS ENCLOSED TERRACE OVER-
 LOOKING EXTENSIVE LAWNS AND GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. 1 R. M. SAME AS 9BH825
 IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
 AWNING VERY COLORFUL, ALSO LANTERNS. METAL PART AROUND WINDOWS GREEN.
 BLDG IVORY. WINDOW & DOOR FACINGS GREEN. STANDS GREEN (FLOWER POTS)
 PALMS GREEN. MAKE REAL COLORFUL AND ATTRACTIVE. ALSO SEE KODACHROME
 FOR ADDITIONAL COLORING.

RETURN KODACHROME. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION:
 20 Subjects 24
 under for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

5X7
 Print
 from B+W
 neg

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1951	OCT 5 - 1951
SKETCH				
RETOUCHING	3	2 1/2	OCT 3 1951	OCT 3 1951
REPHOTO			OCT 1 1951	OCT 3 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	10-12	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
 _____ 1 neg & Kodachrome ret 12/20/51
 OK

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1384
ORDER No. 69706
DATE 9-28-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE IN FULL: EDGEWATER GULF HOTEL, MIDWAY BETWEEN GULFPORT AND BILOXI, EDGEWATER PARK, MISS. BOTL AIR CONDITIONED DINING ROOM OVERLOOKING GULF OF MEXICO WHERE FINEST FOODS ARE SERVED AT MODERATE PRICES

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. SAME AS 9BH825
IMPRINT NONE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
SEE KODACHROME FOR COLORS AS TO CHAIRS & WALLS. BLINDS GREEN. AWNING GAILY COLORED STRIPES.

DO GOOD COLORING JOB.

RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:
20 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5x7
Print
from B+W
neg

Executive OK of Estimate By _____ Cost Dept. Checked
ESTIMATE
AND WORK SCHEDULE
Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 9 - 1951
SKETCH				
RETOUCHING	7	42	OCT 2 1951	OCT 2 1951
REPHOTO			OCT 1 1951	OCT 2 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 16 1951	
HAND COLOR PROOF	107	134		10-25-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1 neg. & Kodachrome ret 12/20/51
OK

ATTENTION
20 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print
5x7
from Bill
neg

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1385
ORDER No. 69706
DATE 9-28-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL: EDGEWATER GULF HOTEL,
MIDWAY BETWEEN GULFPORT
AND BILOXI, EDGEWATER PARK, MISS.
BOT: LOBBY AND LOUNGE SHOWING
UNIQUE FIREPLACE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. SAME AS 9BH825
IMPRINT NONE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE.

RETURN KODACHROMES. (to Bill 11-28-51) SK 1043

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1951	OCT 11 1951
SKETCH			OCT 2 1951	OCT 3 1951
RETOUCHING			OCT 2 1951	OCT 2 1951
REPHOTO				OCT 19 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	OCT 19 1951	10-23-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____
1 neg. 3 Kodachrome neg.
10/20/51
OK

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1386
ORDER No. 69706
DATE 9-28-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL EDGEWATER GULF HOTEL, MISS.
MIDWAY BETWEEN GULFPORT
AND BILOXI, EDGEWATER PARK, MISS.

BOT: GUESTS ENJOY THE INFORMALITY OF
THE POPULAR AIR CONDITIONED COFFEE
SHOP AND GIFT SHOP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. SAME AS

9BH825

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLORS.

50K1040

RETURN KODACHROME
SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION
20 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 1 1951

AND WORK SCHEDULE

Date

OCT 1 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1951	OCT 9 - 1951
SKETCH				
RETOUCHING	6	6	OCT 1 1951	OCT 3 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 16 1951	
HAND COLOR PROOF	107	2 1/2		10-25-51
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 neg. 1 Kodachrome
ret 12/20/51
2K1

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1387
ORDER No. 69706
DATE 9-28-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. SAME AS QBH825

IMPRINT NONE

TITLE IN FULL EDGEWATER GULF HOTEL,
MIDWAY BETWEEN GULFPORT
AND BILOXI, EDGEWATER PARK, MISS.
BOT: SWIMMING POOL AND CHILDREN'S
WADING POOL WITH GULF OF MEXICO
AND SAND BEACH IN BACKGROUND

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE KODACHROME FOR COLOR OF UMBRELLAS & POOL. BATH HOUSE SAME
IVORY AS HOTEL.

RETURN KODACHROME

(to Bill S. 11-28-51)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print
5x7
for B+H
neg

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up				OCT 11 1951	
SKETCH					
RETOUCHING	9	3	OCT 2 1951	OCT 10 1951	
REPHOTO			OCT 2 1951	OCT 2 1951	
PHOTO-LITHO			OCT 15 1951	OCT 19 1951	
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	137	2	OCT 19 1951	10-22-51	
ARTIST DEPT.		10			

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

1 neg - 2 slides ret 12/20/51

NO. 1CH1388
 ORDER No. 69706
 DATE 9-28-51

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
 TITLE IN FULL EDGEWATER GULF HOTEL,
 MIDWAY BETWEEN GULFPORT
 AND BILOXI, EDGEWATER PARK, MISS.
 BOT: REGULATION HORSE SHOE COURTS
 AND BASEBALL DIAMOND

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. I R. M. SAME AS
 IMPRINT NONE 9BH825

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TWO KODACHROMES FOR GRASS & TREES. USE BEST JUDGMENT FOR
 COLORING OF SHIRTS & TIES ON GUESTS. HORSE SHOE COURTS TO BE CLAY
 COLORED, ALTHOUGH THEY SHOW WHITE HERE. (THEY HAVE BEEN CHANGED
 TO CLAY)

RETURN KODACHROMES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION
 20 Subjects or
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate
 By _____ Cost Dept. Checked
 Date OCT 1 1951

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1951	OCT 5 - 1951
SKETCH				
RETOUCHING	9	2½	OCT 1 1951	OCT 3 1951
REPHOTO				OCT 15 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	OCT 15 1951	10-15-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
 _____ 1 neg + 2 Kodachromes ret
 12/20/51
 JH

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO.

1CH1389

ORDER No. 69706

DATE 9-28-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL EDGEWATER GULF HOTEL,
MIDWAY BETWEEN GULFPORT
AND BILOXI, EDGEWATER PARK, MISS.
BOT: TYPICAL BEDROOM-
OVERLOOKING GULF OF MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. SAME AS

IMPRINT NONE

9BH825

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK AND WHITE NEG.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

20

Subjects of

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1951	OCT 11 1951
SKETCH				
RETOUCHING	7	4	OCT 1 1951	OCT 8 1951
REPHOTO			OCT 1 1951	OCT 3 1951
PHOTO-LITHO				OCT 19 1951
BLUEPRINT			OCT 15 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	OCT 19 1951	10-22-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 Kodachrome 12/20/51
AS

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO.

1CH1390

ORDER No. 69706

DATE 9-28-51

12½ M PDST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. SAME AS

IMPRINT NONE

9BH825

TITLE IN FULL EDGEWATER GULF HOTEL,
MIDWAY BETWEEN GULFPORT AND
BILOXI, EDGEWATER PARK, MISS.

BOT: GUESTS ENJOY SAILING THE YEAR AROUND
ON THE GULF OF MEXICO,

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

HAVE ARTIST USE BEST JUDGEMENT FOR COLORING TO MAKE IT LOOK
ATTRACTIVE. BLOW UP SAILBOATS TO MAKE IT APPEAR LARGER AND
CLOSER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5X7
Print
Enlargement

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			OCT	1951	OCT 9 - 1951
SKETCH					
RETOUCHING	4	2	OCT	1951	OCT 5 1951
REPHOTO			OCT	1 1951	OCT 3 1951
PHOTO-LITHO					OCT 15 1951
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	106	1½	OCT 11 1951		
ARTIST DEPT.		9	OCT 15 1951		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1 neg. 12/20/51
OK

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1391

ORDER No. 69706

DATE 9-28-51

12½ M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

EDGEWATER GULF HOTEL,
MIDWAY BETWEEN GULFPORT
AND BILOXI, EDGEWATER PARK, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. SAME AS

IMPRINT NONE

9BH825 /

BOT: A PARTY OF HAPPY GUESTS RETURNING
AFTER AN HOUR'S FISHING TRIP IN THE GULF

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHANGE FEATURES OF PEOPLE. USE BEST JUDGMENT IN THE VARIOUS COLORS
AND CLOTHES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects at
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5x7
from B+W
neg

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 8 1951	OCT 9 - 1951
SKETCH				
RETOUCHING	9	2	OCT 2 1951	OCT 8 1951
REPHOTO			OCT 1 1951	OCT 2 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 11 1951	10-23-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 neg 12/20/51
all

NO. 1CH1392
ORDER No. 69706
DATE 9-28-51'
12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER'
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
EDGEWATER GULF HOTEL, MIDWAY BETWEEN
PARK, MISS. GULFPORT AND BILOXI, EDGEWATER
BOT: EDGEWATER GULF HOTEL 18-HOLE
CHAMPIONSHIP GOLF COURSE BORDERED
BY MOSS-DRAPED LIVE OAKS, AND
STATELY PINE TREES.
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. SAME AS 9BH825
IMPRINT NONE
PHOTO PROPERTY OF CUST.
RETOUCHING AND COLOR DESCRIPTION

USE TINTED PHOTO FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

20
order for this customer. I have
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

light 517.
Print for
Key

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1951	
SKETCH				
RETOUCHING		2 1/2	OCT 2 1951	OCT 5 1951
REPHOTO			OCT 1 1951	OCT 2 1951
PHOTO-LITHO			OCT 15 1951	OCT 19 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2	OCT 19 1951	10-22-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1 neg 1 colored picture
12/1/51
216

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1393

ORDER No. 69706

DATE 9-28-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL EDgewater GULF HOTEL,
MIDWAY BETWEEN GULFPORT
AND BILOXI, EDGEWATER PARK, MISS. /

BOT: CHILDREN'S PLAYGROUND /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. SAME 9BH25

IMPRINT NONE

825

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE KODACHROMES FOR COLORS OF UMBRELLAS & BATH HOUSE. USE BEST
JUDGMENT FOR COLORING ON SUITS.

RETURN KODACHROME. (to Bell 11-28-51)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5x7
Back
from my

Oct. 8-51

Dial
11871

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	
SKETCH				
RETOUCHING	9	3	OCT 2 1951	OCT 10 1951
REPHOTO			OCT 1 1951	OCT 2 1951
PHOTO-LITHO			OCT 15 1951	OCT 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	OCT 19 1951	10-22-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 neg 2 slides

12/20/51

M

EDGEWATER GULF HOTEL • EDGEWATER PARK, MISS.

NO. 1CH1394

ORDER No. 69706

DATE 9-28-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL EDGEWATER GULF HOTEL,
MIDWAY BETWEEN GULFPORT
AND BILOXI, EDGEWATER PARK, MISS.

NOT: LARGE CORNER PARLOR -AIR CONDITIONED
PARLOR OF SUITE OVERLOOKING GULF OF
MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. SAME AS
IMPRINT NONE 9BH825

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE NEGATIVE.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 011
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 8 1951	OCT 11 1951
SKETCH				
RETOUCHING	6	4 1/2	OCT 8 1951	OCT 8 1951
REPHOTO			OCT 1 1951	OCT 3 1951
PHOTO-LITHO				
BLUEPRINT			OCT 15 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2		11-23-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1 Kodachrome
12/20/51

ATTENTION

20

Subject on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5x7

from Kodak

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1395

ORDER No. 69706

DATE 9-28-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL EDgewater GULF HOTEL, MIDWAY
BETWEEN GULFPORT AND
BILOXI, EDGEWATER PARK, MISS.

BOT: SEAFOOD JAMBOREE, BARBECUE,
AND SQUARE DANCE BY MOONLIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. SAME AS

IMPRINT NONE

9BH825

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE 3 KODACHROMES FOR COLOR OF FOOD ARRANGEMENTS. NOTE CHAIRS
RED & GREEN. TABLE TOPS, GAILY COLORED CHECKERED CLOTHS ON TABLES.
USE BEST JUDGMENT FOR VARIOUS COLORED CLOTHES.

RETURN KODACHROME.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

from B+W Neg
1 Print 5x7
(B+W)
from B+W
Neg

5481047

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 4 1951	OCT 4 1951
SKETCH				
RETOUCHING	3	1 1/2	OCT 1 1951	OCT 4 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/4		10-25-51
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 neg + 3 Kodachromes
12/20/51
MS

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1396

ORDER No. 69706

DATE 9-28-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL EDgewater Gulf Hotel,
Midway Between Gulfport
and Biloxi, Edgewater Park, Miss.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. SAME AS
IMPRINT NONE 9BH825

BOT: EDgewater Gulf Hotel's own green-
house where over one hundred thousand
azaleas and camellias are propagated
annually

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE KODACHROME FOR COLORS OF PLANTS NEAR GREENHOUSE. USE BEST
JUDGMENT FOR COLORS IN FOREGROUND.

RETURN KODACHROME.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

20

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print
87
from B+V neg

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1951	OCT 11 1951
SKETCH				
RETOUCHING		2 1/2	OCT 2 1951	OCT 8 1951
REPHOTO			OCT 1 1951	OCT 2 1951
PHOTO-LITHO			OCT 15 1951	OCT 19 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 19 1951	10-22-51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 Neg + 1 Kodachrome
12/20/51
OK

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1397

ORDER NO. 69706

DATE 9-28-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL EDgewater GULF HOTEL,
MIDWAY BETWEEN GULFPORT
AND BILOXI, EDGEWATER PARK, MISS.

BOT: REGULATION BADMINTON AND TENNIS
COURTS-ANOTHER PART OF RECREATIONAL
AREA IMMEDIATELY IN FRONT OF THE HOTEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. SAME AS

IMPRINT NONE

9BH825

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE KODACHROME FOR COLORS ON FLOWERS. USE BEST JUDGMENT IN GAILY
DRESSING THE PEOPLE AND OTHER COLORING NOT SHOWN IN KODACHROME.

RETURN KODACHROME.

(10 BILLS. 11-28-51)

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print 5x7
from B. W. Neg

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 11 1951
SKETCH				
RETOUCHING	✓	24	OCT 2 1951	OCT 2 1951
REPHOTO			OCT 1 1951	OCT 2 1951
PHOTO-LITHO				
BLEUPRINT			OCT 15 1951	10/22/51
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	142	10/22/51	10/23/51
ARTIST DEPT.		934		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 Neg. 1 Kodachrome

12/20/51

MS

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1398

ORDER No. 69706

DATE 9-28-51

12½ M POST CARDS C.T. ART EOLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE IN FULL EDGEWATER GULF HOTEL,
MIDWAY BETWEEN GULFPORT AND
BILOXI, EDGEWATER PARK, MISS.

BOT: PART OF RECREATIONAL AREA-
SWIMMING POOL AND CHILDREN'S PLAY-
GROUND IN BACKGROUND /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. SAME AS
IMPRINT NONE 9BH825

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME

(to Bill S. 11-28-51)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Bill S.
Bill S.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1951	OCT 3 1951
SKETCH				
RETOUCHING	3	2-3	OCT 2 1951	OCT 3 1951
REPHOTO			OCT 1 1951	OCT 2 1951
PHOTO-LITHO				OCT 1 3 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 15 1951	10-16-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 neg + 1 slide 12/20/51
N

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1399

ORDER No. 69706

DATE 9-28-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL EDGEWATER GULF HOTEL,
MIDWAY BETWEEN GULFPORT
AND BILOXI, EDGEWATER PARK, MISS.

BOT: GUESTS OF THE HOTEL RETURNING
FROM A CRUISE ON THE GULF OF MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. MSAME AS

IMPRINT NONE

9BH825

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BRING BOAT UP CLOSER. REMOVE NAME OF BOAT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

587
Enlarg Print

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1951	OCT 9 - 1951
SKETCH				
RETOUCHING	4	2	OCT 3 1951	OCT 4 1951
REPHOTO			OCT 1 1951	OCT 3 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 16 1951	
HAND COLOR PROOF	167	1 1/2		10-24-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1 neg 12/30/51
OK

DISTRIBUTED BY I. STEINFELDT, LANCASTER, PA.

NO. 1CH1400 -

ORDER No. 69600 -

DATE 9-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"AMISH" GOING TO MARKET,
LANCASTER COUNTY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
CROP OFF 1 INCH AT BOTTOM, & 1/2 INCH OFF RIGHT END OF PHOTO.
SEE CARD 1BH173 FOR COLOR OF HORSES & BUGGY AND BACKGROUND.
SHOW MAN'S FACE CLEARLY THRU WINDOW, ALSO 2 SMALL GIRLS. (SEE
CARD 2BH1388 FOR DETAILS OF MAN & GIRLS FACES). ~~MAN~~ DARK BONNETS
ON LITTLE GIRLS. ROAD IS DARK GRAY. GREEN VINES ON RIGHT.
HORSES ARE CHESTNUT COLOR. WAGON-BLACK AND STEEL GRAY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By			
Date	OCT 1 1951	Date	OCT 1 1951		
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		OCT 2 1951	OCT 3- 1951		
SKETCH					
RETOUCHING	2	OCT 1 1951	OCT 2 1951		
REPHOTO					
PHOTO-LITHO			OCT 12 1951		
BUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	06 1/2	OCT 12 1951			
ARTIST DEPT.	9				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH1401
ORDER No. 69602
DATE 9-28-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
PENGUINS AT MIAMI RARE BIRD FARM,
U.S. #1, SOUTH OF MIAMI, FLORIDA
PRIVATE # BEFORE TITLE: M54

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

VERY RUSH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3-1951
SKETCH				
RETOUCHING		1/2	OCT 2 1951	OCT 2 1951
REPHOTO				
PHOTO-LITHO			OCT 4 1951	OCT 4 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 5 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

PUBLISHED FOR CHAS. W. PARRISH,
SAUGATUCK, MICH.

1CH-1402
ORDER No. 69603
DATE 9-28-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

No. 5 GREEN, SAUGATUCK COUNTRY
CLUB, SAUGATUCK, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 118221. FOLLOW CARD 118221
FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 15 1951
SKETCH				
RETOUCHING	3	1	OCT 8 1951	OCT 11 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	OCT 18 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

PUBLISHED FOR CHAS. W. PARRISH,
SAUGATUCK, MICH.

NO. 1CH-1403

ORDER No. 69603

DATE 9-28-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

No. 8 GREEN, SAUGATUCK COUNTRY
CLUB, SAUGATUCK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 118222. FOLLOW CARD 118222

FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3 - 1951
SKETCH				
RETOUCHING		/	OCT 1 1951	OCT 2 1951
REPHOTO				
PHOTO-LITHO				OCT 11 1951
BLEUPRINT			OCT 8 1951	
STRIPPING, OPAQUING			OCT 11 1951	
HAND COLOR PROOF		/		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.
DISTRIBUTED BY HAT CITY PUBLISHING CO.,
DANBURY, CONN.

NO. 1CH1404-
ORDER No. 69604-
DATE 10-1-51

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
INSPIRATION POINT, LOOKING SOUTH
TOWARDS PEEKSKILL, BEAR MOUNTAIN,
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 / R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS). FOLLOW INSTRUCTIONS MARKED ON PHOTO. SHOW CITY OF
PEEKSKILL IN FAR DISTANT BACKGROUND. ~~MINUTE MINUTE MINUTE MINUTE~~
~~MINUTE MINUTE MINUTE MINUTE~~ BLEND IN WATER ON LEFT. WINDING ROAD AROUND MOUNTAIN.
REGULAR CEMENT ROAD WITH WHITE LINE, BUT PARKING AREAS OF
DIFFERENT COLOR TO SEPARATE DIRT FROM CEMENT HIGHWAY. COLORFUL
FOLIAGE.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1951	OCT 11 1951
SKETCH				
RETOUCHING	4	2 1/2		OCT 3 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 4 1952	MAR 12 1952
ARTIST DEPT.	102	9 1/2	4/12/52	4/25/52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

FEB 20 1952

g-845

THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.
DISTRIBUTED BY HAT CITY PUBLISHING CO.,
DANBURY, CONN.

NO. 1CH1405
ORDER No. 69604
DATE 10-1-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INSPIRATION POINT, OVERLOOKING
IONA ISLAND, BEAR MOUNTAIN,
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 / R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS). FOLLOW INSTRUCTIONS MARKED ON ONE PHOTO.
TOUCH UP LIGHT VEHICLES. PLENTY OF COLOR IN ROCKS. SHOW
WINDING ROAD AROUND MOUNTAIN. ~~REPHOTO~~ SHOW CITY OF PEEKSKILL
IN FAR DISTANT BACKGROUND. COLORFUL FOLIAGE. VARIOUS COLORS
ON BUILDINGS ON ISLAND. REGULAR CEMENT HIGHWAY WITH WHITE
CENTER LINE. DIRT ROAD IN PARKING AREA.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1951	OCT 9 - 1951
SKETCH				
RETOUCHING	3	3	OCT 1 1951	OCT 4 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.	105	5 1/2		4-24-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

9-845

ROSE NEWS CO., LANSING, MICH.

NO. 1CH1406 ✓

ORDER No. 69605 ✓

DATE 10-1-51

12½ M POST CARDS

ART COLORTONS

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LANSING,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED INSTRUCTIONS FOR VIEWS FOR EACH

LETTER.

SUBMIT SKETCH -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Chase Int. Inc.
1400 St. 6th
615

1A 49
✓ L - 6-11113 ✓
✓ A - 9B-11758 ✓
✓ N - 4B-11522 ✓
✓ S - 4B-11778 ✓
✓ I - 4A-1184 ✓
✓ N - 4A-1183 ✓
✓ O - 0B-112383 - (A) ✓
1A 49

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1951	OCT 25 1951
SKETCH	3	7	OCT 13 1951	OCT 23 1951
RETOUCHING		5		
REPHOTO				
PHOTO-LITHO			NOV 2 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	15	NOV 2 1951	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1407 ORDER NO. 69718 DATE 10-1-51

CUSTOMER
CAPE COUNTY MEMORIAL PARK
CAPE GIRARDEAU, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~IN SCRIPT IN SKY:~~

CAPE COUNTY MEMORIAL PARK
IN CENTER OF TEN-MILE GARDEN
CAPE GIRARDEAU, MISSOURI

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

WINDOW TRIM OF TOWER IN BACKGROUND - GREEN.

TOWER AND ENTRANCE AT THE ESPLANADE OZARK NATURAL GREY STONE. BRONZE NAME PLATE
ON THE RIGHT COLONNADE "CAPE COUNTY MEMORIAL PARK" (MAKE LEGIBLE)

COLOR OF DRIVE UP TO TOWER..SUGGEST GREY GRAVEL - CEMENT.(DO NOT USE #10)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1408 ORDER NO. 69719 DATE 10-1-51

CUSTOMER THE SANBORN SOUVENIR CO., INC.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(BARNES MOTEL)

OMIT TOP FOR PROPORTION. KEEP ORIGINAL SKY AND CLOUDS. REMOVE LIGHT POLES,
WIRES, CAR AND PEOPLE. BRING OUT FLOWERS IN FRONT OF HOUSE, BUT DON'T
EXAGGERATE TOO MUCH (PINK ROSES) DO NOT OVER EMPHASIZE HIGHWAY IN FRONT.
MAKE MOUNTAINS HIGHER IN BACKGROUND. MAKE NEON SIGN LEGIBLE, IF POSSIBLE.

COLOR DESCRIPTION

COLOR CHART & DIAGRAM FOR NEON SIGN ENCLOSED. FRONT OF HOUSE & CHIMNEY ARE
DARK GRANITE STONE. ROOF RED WITH WHITE TRIM. WHITE TRIM ON HOUSE. CABINS
WHITE STUCCO WITH DARK ROOFS, DARK WINDOW TRIM AND OAK DOORS. OF THE TWO
CHAIRS IN FRONT OF EACH COTTAGE, ONE IS RED AND OTHER GREEN. TREES DARK BLUE
GREEN. MOUNTAIN DARK RICH GREEN WITH SOME TAN TONES.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH-1409

ORDER No. 69615

DATE 10-1-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SKYLINE OF YOUNGSTOWN, OHIO,
LOOKING NORTH

PRIVATE # BEFORE TITLE: Y-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT-COAL SHACK AND POSTS IN FOREGROUND
ADD CLOUDS. BLDG. WITH WHITE TOWER IS CREAM COLORED, WITH YELLOW
LETTERS AND BLACK FIRE ESCAPES. BLDG. TO LEFT IS HOTEL-BUFF COLOR
BRICK, "HOTEL" IS WHITE ON BLACK BACKGROUND. CHURCH SPIRES IN
BACKGROUND ARE GRAY BRICK AND SPIRES ARE GREEN. WHITE BDDG. & RED.
TALL BLDG. ON RIGHT OF PHOTO-DARK RED-NEXT ONE IS BUFF-NEXT ONE IS
GRAY. TALLEST ONE IS BUFF, OTHER ONES ARE WHITE. GREEN TREES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1951	OCT 11 1951
SKETCH				
RETOUCHING		4	OCT 2 1951	OCT 10 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1410-

ORDER No. 69615-

DATE 10-1-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YOUNGSTOWN COLLEGE, SCHOOL OF
ENGINEERING, YOUNGSTOWN, OHIO

PRIVATE # BEFORE TITLE: Y-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT - FIRE PLUG AND LAMP POSTS, CARB AND PEOPLE.
ADD CLOUDS. GREEN GRASS AND TREES.
RED BRICK BLDG. WITH CONCRETE PILLARS AND TRIMMING ON TOP, AND
CONCRETE STEPS. BLACK CHIMNEY. BLACK TOP STREET.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1951	OCT 5 - 1951
SKETCH				
RETOUCHING	4	9 1/2	OCT 2 1951	OCT 3 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		11-6-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1411

ORDER No 69615

DATE 10-1-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

YOUNGSTOWN PUBLIC SQUARE, LOOKING
NORTH, YOUNGSTOWN, OHIO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: Y-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

*Photo
1CH1438*

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1951	OCT 8 - 1951
SKETCH				
RETOUCHING	7	7 1/2	OCT 2 1951	OCT 4 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 22 1951	SEP 29 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2		11 6 11 1951
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Make from
for man*

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1412

ORDER NO. 69615

DATE 10-1-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YOUNGSTOWN PUBLIC SQUARE,
LOOKING SOUTH, YOUNGSTOWN, OHIO

PRIVATE # BEFORE TITLE: Y-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on
customer. Please
set all sets or nega-
tives uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1951	OCT 5 - 1951
SKETCH				
RETOUCHING	7	6	OCT 2 1951	OCT 3 1951
REPHOTO				
PHOTO-LITHO			OCT 8 1951	OCT 12 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 12 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1413

ORDER No. 69615

DATE 10-1-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

NIGHT VIEW OF CARNEGIE-ILLINOIS
STEEL CO., YOUNGSTOWN WORKS,
YOUNGSTOWN, OHIO

PRIVATE # BEFORE TITLE: Y-5

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NIGHT VIEW.

SHOW PLENTY OF FLAMES COMING FROM BURNERS.

TAKE OUT - WIRES.

ELIMINATE GARBAGE IN FOREGROUND.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1951	OCT 8 - 1951
SKETCH				
RETOUCHING		4 1/2	OCT 2 1951	OCT 5 1951
REPHOTO				
PHOTO-LITHO			OCT 15 1951	OCT 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 17 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1414

ORDER No. 69615

DATE 10-1-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
LOOKING WEST ON FEDERAL STREET,
YOUNGSTOWN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: Y-6

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subj. etc. of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 8 1951	
SKETCH				
RETOUCHING		7	OCT 2 1951	OCT 8 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 2 1951	SEP 30 1951
HAND COLOR PROOF	104	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Marta Mann
For

(17)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1415

ORDER No. 69615

DATE 10-1-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DANCE HALL IN BEAUTIFUL IDORA
PARK, YOUNGSTOWN, OHIO

PRIVATE # BEFORE TITLE: Y-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK GREEN BUILDING. LIGHT CREAM COLUMNS & TOPS TRIM COLUMNS
AND CENTER TOWERS AND ROOF TOWERS. GREEN STEPS. GRAY TOP ON
STEPS. DULL DARK GREEN ROOF. GRAY WALKS.
GREEN LAWN AND SHRUBBERY. SEE CARD 5AH259 FOR COLORS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 15 1951
SKETCH				
RETOUCHING	5	3 1/2	OCT 2 1951	OCT 11 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	157	1 1/2		10-31-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1416

ORDER No. 69615

DATE 10-1-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

REUBEN McMILLAN FREE LIBRARY,
YOUNGSTOWN, OHIO

PRIVATE # BEFORE TITLE: Y-8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY STONE-ENTIRE BUILDING, BRONZE DOORS. LIGHT GRAY
SASH. BRONZE LAMP POSTS. PUT FLAG ON POLE. GREEN LAWN
AND SHRUBBERY.

TAKE OUT- WIRES AND POLES ON RIGHT, ALL PEOPLE AND CARS, ALSO
MAIL BOX.

BUILDING ON LEFT-GRAY. BUILDING ON RIGHT-BROWN(DO NOT SHOW
SIGN).

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo in
1CH1436

Make for
for

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 9 - 1951
SKETCH				
RETOUCHING	16	3 1/2	OCT 2 1951	OCT 8 1951
REPHOTO				
PHOTO-LITHO				OCT 16 1951
BULEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2	OCT 16 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1417

ORDER No. 69615

DATE 10-1-51

25 M POST CARDS

ART COLORTONE

FWLL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

McKINLEY NATIONAL MEMORIAL,
NILES, OHIO

PRIVATE # BEFORE TITLE: Y-9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 61124-C-N. FOLLOW CARD 61124-C-N FOR
COLORS.

PHOTO IN D-10227

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

9 Subject of
order for this order. Please
see to it that all or nega-
tives are returned and colors are
in harmony with each other
to make an attractive set.

Report 517

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By *CS*

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 15 1951
SKETCH				
RETOUCHING	6	7	OCT 8 1951	OCT 11 1951
REPHOTO				
PHOTO-LITHO	—			
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	137	1 1/2		10-31-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

John

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH1418

ORDER No. 69722

DATE 10-1-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE MUNICIPAL LIGHTNER MUSEUM
OF HOBBIES, ST. AUGUSTINE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: S.A. 14

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 8 1951	OCT 8 - 1951
SKETCH	6	5	OCT 2 1951	OCT 5 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 15 1951	OCT 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	186	2	OCT 17 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. ICH1419
ORDER No. 69723
DATE 10-1-51

12½ M. POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

Y.M.C.A., WICHITA FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. L R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PLDG. CREAM COLOR. PUT FLAG ON POLE. REMOVE POSTS, WIRES
AND STOP LIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By 103 OCT 2 1951

Date OCT 2 1951

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3 - 1951
SKETCH				
RETOUCHING		4	OCT 4 1951	OCT 10 1951
REPHOTO				
PHOTO-LITHO				OCT 15 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	OCT 15 1951	10-18-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

X
COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 1CH1420

ORDER No. 69723

DATE 10-1-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

HEADQUARTERS, SHEPPARD AIR FORCE
BASE, WICHITA FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS GREY, WITH YELLOW TRIM & GREEN ROOF. WHITE FLAG POLE.
REMOVE CAR - - FIX FLAG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date 10-1-51

AND WORK SCHEDULE

By _____ Date 10-1-51

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3- 1951
SKETCH				
RETOUCHING	10	3/4	OCT 4 1951	OCT 10 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	OCT 15 1951	OCT 15 1951
ARTIST DEPT.		5/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 1CH1421

ORDER No. 69723

DATE 10-1-51

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ACADEMIC BUILDINGS, WORLD'S
LARGEST AIRPLANE AND ENGINE MECHANICS
SCHOOL, SHEPPARD AIR FORCE BASE,
WICHITA FALLS, TEXAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, POSTS, WIRES, SIGN.

WHITE WITH GREEN ROOFS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 2 1951

AND WORK SCHEDULE

Date

OCT 2 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3 - 1951
SKETCH				
RETOUCHING			OCT 4 1951	OCT 10 1951
REPHOTO				
PHOTO-LITHO			OCT 10 1951	OCT 18 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 18 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 1CH1422

ORDER NO. 69723

DATE 10-1-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SERVICE CLUB, SHEPPARD AIR FORCE BASE,
WICHITA FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: WHITE WITH GREEN ROOF. YELLOW DOORS & TRIM.

REMOVE POSTS, WIRES & BENCHES IN FOREGRD. FILL IN BUSHES ALONG
WALK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 2 1951

AND WORK SCHEDULE

Date

OCT 2 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1951	
SKETCH				
RETOUCHING	7	5	OCT 4 1951	OCT 10 1951
REPHOTO				
PHOTO-LITHO			OCT 10 1951	OCT 13 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	1 1/2	OCT 15 1951	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 1CH1423

ORDER No. 69723

DATE 10-1-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

U.S.A.F. HOSPITAL, SHEPPARD AIR
FORCE BASE, WICHITA FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: WHITE, WITH DULL GREEN ROOF. INSIGNIA IN GRASS IS ALSO
WHITE.

REMOVE CARS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	1951
SKETCH				
RETOUCHING	2	3	OCT 4 1951	OCT 8 1951
REPHOTO				
PHOTO-LITHO				OCT 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 15 1951	10-17-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 1CH1424

ORDER NO. 69723

DATE 10-1-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WORLD'S LARGEST AIRPLANE AND
ENGINE MECHANICS SCHOOL, WICHITA
FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BLDG. & CLEAN GRASS. /

SEE BACK OF PHOTO FOR COLOR INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By Date OCT 2 1951 AND WORK SCHEDULE By Date OCT 2 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3- 1951
SKETCH				
RETOUCHING	10	2	OCT 4 1951	OCT 10 1951
REPHOTO				
PHOTO-LITHO				OCT 14 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 16 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

F

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 1CH1425

ORDER No. 69723

DATE 10-1-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-47 STRATOJET BOMBER, SHEPPARD
AIR FORCE BASE, WICHITA FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
Order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3- 1951
SKETCH				
RETOUCHING	3	5	OCT 4 1951	OCT 5 1951
REPHOTO				
PHOTO-LITHO			OCT 10 1951	OCT 16 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 11 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 1CH1426

ORDER No. 69723

DATE 10-1-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SCENE AT THE WORLD'S LARGEST
AIRPLANE AND ENGINE MECHANICS SCHOOL,
SHEPPARD AIR FORCE BASE, WICHITA
FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SMALLTYPE - OFFICIAL PHOTO U.S.A.F.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3 - 1951
SKETCH				
RETOUCHING	4	4½	OCT 4 1951	
REPHOTO				
PHOTO-LITHO				OCT 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	OCT 16 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 1CH1427

ORDER No. 69723

DATE 10-1-51

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

B-47 STRATOJET BOMBER,
SHEPPARD AIR FORCE BASE,
WICHITA FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

BUT SMALL TYPE OFFICIAL PHOTO U.S.A.F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects for
Order for this customer. Please
see to it that all cuts or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

OCT 2 1951 AND WORK SCHEDULE

Date

OCT 2 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3 - 1951
SKETCH			OCT 4 1951	
RETOUCHING	5	2-1		OCT 5 1951
REPHOTO				
PHOTO-LITHO				OCT 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	OCT 16 1951	10-19-51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 1CH1428

ORDER No. 69723

DATE 10-1-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ON FLIGHT LINE AT SHEPPARD
AIR FORDE BASE, WICHITA FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

NOT SMALL TYPE - OFFICIAL PHOTO U.S.A.F.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3 - 1951
SKETCH				
RETOUCHING	3	2	OCT 4 1951	OCT 8 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1 1/2	OCT 12 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 1CH1429

ORDER No. 69723

DATE 10-1-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES

TITLE IN FULL
JET TRAINING, SHEPPARD AIR FORCE BASE,
WICHITA FALLS, TEXAS

IMPRINT SAME AS ABOVE.

NOT SMALL TYPE. OFFICIAL PHOTO U.S.A.F

PHOTO PROPERTY OF KEX C.T.

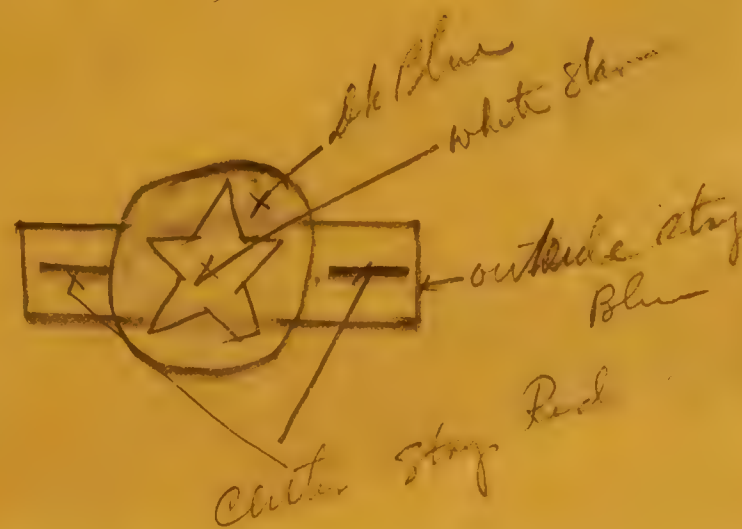
RETOUCHING AND COLOR DESCRIPTION

COLORS -- PLANE ALUMINUM WITH BLACK NUMBERS. MEN IN DRESS
UNIFORMS ARE WEARING A.F. BLUE, HATS .. REST OF UNIFORM, KHAKI
FOR PLANE INSIGNIA: SEE BACK OF PHOTO.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.



Executive OK of Estimate **ESTIMATE** Cost Dept. Checked
By By
Date AND WORK SCHEDULE Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 3 - 1951
SKETCH				
RETOUCHING	5	3 1/2	OCT 4 1951	OCT 5 1951
REPHOTO				
PHOTO-LITHO			OCT 10 1951	OCT 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	OCT 16 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1430

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE ~~3 SIDES~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM YOUNGSTOWN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH443. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

NEW COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By ED

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH		1/2		OCT 19 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	163	8		11-12-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

make new offset colors

(E)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1431

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE OLD MILL AND FALLS, MILL
CREEK PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1031. MAKE NEW BLACK NEGATIVE

REDUCE CDDOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date _____			Date _____
OPERATION	EST. TIME		DATE
	Clock No.	Time Allowed	ENTERED DEPT. COMPLETED
COMPOSING, Type Set Up			OCT 10 1951
SKETCH	10	1/4	OCT 9 - 1951
RETOUCHING		1/4	OCT 19 1951
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	108	2 1/2	OCT 22 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1432

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING WEST ON FEDERAL STREET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1414. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH		1/2	OCT 19 1951	OCT 19 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 22 1951	SEP 30 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	1-10-51	1-10-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(17)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1433
ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE HEART OF YOUNGSTOWN, FROM
THE AIR /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2589. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION
18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up	20	10 1/4	OCT 10 1951	OCT 9 - 1951
SKETCH				OCT 19 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 22 1951	
BLUEPRINT				SEP 20 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____